

DAY 1 Timetable

Tuesday 2 July 2019

Registration and Cloakroom
8am-8pm
in the Workstation


	Sheffield City Hall	Workstation Reception	HUBS Common Room	HUBS The Stage	
09:00					09:00
09:30					09:30
10:00					10:00
10:30					10:30
11:00					11:00
11:30					11:30
12:00					12:00
12:30					12:30
1:00					1:00
1:30			1-5pm CMC SkillBuilder Bible & Pitch		1:30
2:00					2:00
2:30					2:30
3:00					3:00
3:30					3:30
4:00					4:00
4:30					4:30
5:00		4.30pm First Timers Meet Up			5:00
5:30	5-6pm City Hall Bar Open 5-6pm First Timers Reception			5:30	
6:00				6:00	
6:30	6-7.15pm Opening Keynote: Nadiya Hussain			6:30	
7:00				7:00	
7:30				7:30	
8:00				8:00	
8:30				8:30	
9:00				9:00	
9:30				9:30	
10:00				10:00	
10:30				10:30	

DAY 1 Timetable

Tuesday 2 July 2019

*Please Note – All lunch and tea and coffee breaks on Tuesday are for SkillBuilder and International Exchange delegates only.

Registration and Cloakroom
8am-8pm
in the Workstation

	HUBS Hubspace	Sheffield Town Hall	Sheffield Cathedral	Site Gallery	
09:00					09:00
09:30		9.20-9.30am International Exchange Welcome Presentation			09:30
10:00		9.30-12.45pm International Exchange Meetings AM Session			10:00
10:30					10:30
11:00					11:00
11:30				11am-6pm CMC Playground 	11:30
12:00	12-1pm Lunch*				12:00
12:30					12:30
1:00		12.45-1.45pm Lunch*			1:00
1:30	1-4.30pm CMC Arrivals Lounge Tea and coffee available				1:30
2:00		1.40-1.45pm International Exchange Welcome Presentation			2:00
2:30					2:30
3:00		1.45-5pm International Exchange Meetings PM Session			3:00
3:30					3:30
4:00					4:00
4:30					4:30
5:00					5:00
5:30					5:30
6:00					6:00
6:30					6:30
7:00					7:00
7:30			7.15-8.45pm The CMC Drinks Reception		7:30
8:00					8:00
8:30					8:30
9:00					9:00
9:30					9:30
10:00					10:00
10:30					10:30

DAY 2 Timetable

Wednesday 3 July 2019

Registration and Cloakroom
8.30am-7pm
in the Workstation

	Keynotes and Social Events	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights	
09:00						09:00
09:30						09:30
10:00		9.30-10.30am Limiting the Limitless?	9.30-10.30am Limiting the Limitless? (overspill)			10:00
10:30						10:30
11:00						11:00
11:30		11am-12noon Stream if you Wanna go Faster: Decoding the SVoDs	11.10am-12.10pm The Art of Play	11.10am-12.10pm Clicks and Mortar – The New Retail Space	11am-12noon Research 3 & 4	11:30
12:00						12:00
12:30						12:30
1:00		12.30-1.15pm Commissioner Conversations: BBC	12.40-1.40pm The CMC Debate: Limitless Content – Good or Bad?	12.40-1.30pm Life on the Small Screen		1:00
1:30						1:30
2:00						2:00
2:30		2-3pm Put Your Money Where Your Mouth Is	2.10-3.10pm Commissioner Conversations: VoD	2.10-3.10pm Gambling and Gaming: What's the Difference? What's the Harm?	2-3pm Research 7 & 8	2:30
3:00						3:00
3:30						3:30
4:00		3.30-4.30pm The YACF – A User's Guide	3.40-4.40pm Resetting the Moral Compass	3.40-4.40pm Don't Mention the C Word!	3.30-4.30pm Research 5 & 6	4:00
4:30						4:30
5:00						5:00
5:30	5-6.30pm Mercure Bar Open	5-6pm Creative Masterclass: Clangers and Paddington	5.10-6pm Fortnite-ly Phenomena: What Creates a Digital Craze?	5.10-6pm Delivery Demands	5-6pm Research 1 & 2	5:30
6:00						6:00
6:30						6:30
7:00	6.30-7.30pm Creative Keynote: Horrible Histories The Movie Mercure St Paul's Hotel					7:00
7:30						7:30
8:00						8:00
8:30	8-10pm Pizza Express Supper 124 Devonshire Street, S3 7SF					8:30
9:00						9:00
9:30						9:30
10:00	10pm-3am The CMC Party Sports Lounge, Arundel Gate, S1 2PN					10:00
10:30						10:30

DAY 3 Timetable

Thursday 4 July 2019

Registration and Cloakroom
8.30am-7pm
in the Workstation

	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights	Showroom Bar & Café	
09:00						09:00
09:30					9-9.30am Tea and Coffee	09:30
10:00	9.30-10.30am Staying Local	9.40-10.40am Successful Pitches – The Secret History	9.40-10.40am Immersive Journeys in Education	9.30-10.30am Research 1 & 2		10:00
10:30						10:30
11:00					10.30-11am Tea and Coffee	11:00
11:30	11-12noon Commissioner Conversations: PSBs	11.10am-12.10pm The Art of Voice & Song	11.10am-12.10pm Media Medicine	11am-12noon Research 3 & 4		11:30
12:00						12:00
12:30					12-2.30pm Lunch Showroom Café (For those attending Showroom lunchtime sessions)	12:30
1:00	12.30-1.30pm Commissioner Conversations: Channels	12.40-1.40pm Fresh Kids Tech	12.40-1.30pm Life on the Small Screen	12.30-1.30pm Research 7 & 8		1:00
1:30						1:30
2:00						2:00
2:30	2-3pm Going Global	2.10-3.10pm Online Killed the TV Star	2.10-3.10pm Cultivating Community	2-3pm Research 5 & 6		2:30
3:00						3:00
3:30						3:30
4:00	3.30-4pm The Last Word: Nikki Lilly					4:00
4:30						4:30
5:00						5:00
5:30						5:30
6:00						6:00
6:30						6:30
7:00						7:00
7:30						7:30
8:00						8:00


DAY 3

Timetable

Thursday 4 July 2019

Registration and Cloakroom
8.30am-7pm
in the Workstation

	Workstation Mezzanine	HUBS Hideout	HUBS Common Room	HUBS The Stage	HUBS Hubspace	Site Gallery	
09:00							09:00
09:30					9-9.30am Tea and Coffee		09:30
10:00			9.30-10.30am Alexa, How should Youth Brands Use Audio in 2019?	9.30-10.30am China – Business and Partnerships			10:00
10:30							10:30
11:00					10.30-11am Tea and Coffee		11:00
11:30	11am-12noon Speed Meetings: China – Business and Partnerships	11am-12noon Unconscious Bias	11am-12noon The Note Behind the Note	11am-12noon True?		11am-8pm CMC Playground 	11:30
12:00							12:00
12:30					12-2.30pm Lunch		12:30
1:00	12.30-1.30pm Speed Meetings: PSBs	12.30-1.30pm Kids' Media Connected	12.30-1.30pm Kids with Stones in Their Pockets	12.30-1.30pm The Incredible Playable Lunchtime Show			1:00
1:30							1:30
2:00							2:00
2:30	2-3pm Speed Meetings: Channels	2-3pm Unconscious Bias	2-3pm Animation Skills Fund – Use it or Lose it!	2-3pm Are the Robots Coming for our Children?			2:30
3:00							3:00
3:30							3:30
4:00							4:00
4:30							4:30
5:00							5:00
5:30						5-8pm Playground Drinks Reception 	5:30
6:00							6:00
6:30							6:30
7:00							7:00
7:30							7:30
8:00							8:00

CMC Playground 
Continues:
11am-6pm Friday 5 July
11am-6pm Saturday 6 July
11am-4pm Sunday 7 July