Day One Tuesday 3 July

Registration and Cloakroom 8am-8pm in the Workstation
*Please Note – All lunch and tea and coffee breaks on Tuesday are for SkillBuilder and International Exchange delegates only.

	Crucible Theatre	Workstation Reception	HUBS Common Room	HUBS The Stage	
09:00					09:00
09:30					09:30
10:00					10:00
10:30					10:30
11:00					11:00
11:30					11:30
12:00					12:00
12:30					12:30
1:00			1-5pm	1-5pm	1:00
1:30			1-5pm CMC SkillBuilder Building a Pitch	1-5pm CMC SkillBuilder Building a Bible	1:30
2:00					2:00
2:30					2:30
3:00					3:00
3:30					3:30
4:00					4:00
4:30		4.30pm First Timers' Meet Up			4:30
5:00	5-6pm Crucible Bar Open 5-6pm First Timers' Reception				5:00
5:30	5-ópm First Timers' Reception				5:30
6:00	6-7.15pm				6:00
6:30	6-7.15pm Opening Keynote with Michael Rosen				6:30
7:00					7:00
7:30					7:30
8:00					8:00
8:30					8:30
9:00					9:00
9:30					9:30
10:00					10:00
10:30					10:30

Day One Tuesday 3 July

Registration and Cloakroom 8am-8pm in the Workstation
*Please Note – All lunch and tea and coffee breaks on Tuesday are for SkillBuilder and International Exchange delegates only.

		HUBS Hubspace	Sheffield Town Hall	Sheffield Cathedral	Millennium Gallery	
10.00 10.0	09:00		9.20-9.30am International Exchange			09:00
A.M. Session Common Comm	09:30					09:30
1100	10:00		International Exchange Meetings A.M. Session		10am-5pm	10:00
11:00 12:00 12:1	10:30				CMC Playground Day 1	10:30
12-10 12-10 12-10 12-10 12-2	11:00					11:00
12-jpm Lunch* 12-jpm Lunch* 12-jpm Lunch* 11-00 12-jpm Lunch* 11-00 11-0	11:30					11:30
12.30 11:00 11:30	12:00	12-1pm lunch*				12:00
tunch* 1.30	12:30	- Z · p··· Lone				12:30
1:30 1:30 2:00 1:40-1.45pm International Exchange Wolkome Presentation 2:00 2:30 3:30 3:30 3:30 3:30 4:00 4:30 4:30 4:30 5:00 5:30 6:00	1:00		12.45-1.45pm Lunch*			1:00
International Exchange 2:30 2:30 2:30 3:3	1:30					1:30
3:00 3:309	2:00		1.40-1.45pm International Exchange			2:00
3:30 4:00 4:30 5:00 5:30 6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	2:30					2:30
3:30 4:00 4:30 5:00 5:30 6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	3:00	3-3 30nm Teg and Coffee*	1.45-5pm International Exchange Meetings			3:00
4:30 5:00 5:30 6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	3:30	-	P.M. Session			3:30
5:00 5:30 6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	4:00					4:00
5:30 6:00 6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	4:30					4:30
6:00 6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	5:00					5:00
6:30 7:00 7:30 8:00 8:30 9:00 9:30 10:00	5:30					5:30
7:00 7:30 8:00 8:30 9:00 9:30 10:00	6:00					6:00
7:30 8:00 8:30 9:00 9:30 10:00	6:30					6:30
8:00 8:30 9:00 9:30 10:00	7:00					7:00
8:00 8:30 9:00 9:30 10:00	7:30			7.15-8.45pm		7:30
9:00 9:30 10:00	8:00			The GMC Drinks Reception		8:00
9:30 9:30 10:00 10:00	8:30					8:30
10:00	9:00					9:00
	9:30					9:30
10:30	10:00					10:00
	10:30					10:30

Day Two Wednesday 4 July

	Keynote and Social Events	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at The CMC	
09:00					3	09:00
09:30		9.30-10.30am	9.30-10.30am			09:30
10:00		What's Next for UK Kids?	What's Next for UK Kids? (overspill)			10:00
10:30						10:30
11:00		11-11.45am	11.10am-12.10pm	11.10am-12.10pm	11am-12noon	11:00
11:30		Commissioner Conversations: BBC	Behind the Screens at YouTube Kids	Bagging a Book Deal	Kids and the Screen: Changing the Channel So What Do Kids Want from Content?	11:30
12:00						12:00
12:30		12.15-1pm Commissioner Conversations:	10 40 1 40	10 40 1 40		12:30
1:00		PSBs	12.40-1.40pm The Art of Laughter & The Art of Meaning Making	12.40-1.40pm Out and Proud? Or Still Under Wraps?		1:00
1:30			or meaning making	Onder Widps.		1:30
2:00		2-3pm	0.000	0.10.0.10	2-3pm	2:00
2:30		Put Your Money Where Your Mouth Is	2.10-3.10pm Big Lessons from Niche Memes	2.10-3.10pm Is the Internet Really Broken?	Beauty and the Beast The Kids' Ecosystem, Under the Microscope	2:30
3:00			Mellies			3:00
3:30		3.30-4.30pm			3.30-4.30pm	3:30
4:00		Commissioner Conversations: VOD	3.40-4.40pm A-Live and Kicking!	3.40-4.40pm Learning - What's Next?	5. Finding Your Voice 6. Generation Game	4:00
4:30						4:30
5:00	5-6.30pm	5-6pm	- 10/	-10/	5-6pm	5:00
5:30	Crucible Bar Open	The Art of Animation Design	5.10-6pm Sustaining UK Animation	5.10-6pm Put It Down to Experience	7. News, Trust & Truth 8. Children's Media and Diversity: What's Next in Europe?	5:30
6:00						6:00
6:30	6.30-7.30pm					6:30
7:00	Creative Keynote with Beeban Kidron					7:00
7:30						7:30
8:00	8-10pm					8:00
8:30	Pizza Express Supper 124 Devonshire Street, S3 7SF					8:30
9:00						9:00
9:30						9:30
10:00	10pm-3am The CMC Party					10:00
10:30	Sports Lounge S1 2PN					10:30

Day Two Wednesday 4 July

	Showroom Bar & Café	Workstation Mezzanine	HUBS Hideout	HUBS Common Room	HUBS The Stage	HUBS Hubspace	Millennium Gallery	
09:00 09:30	9-9.30am Tea and Coffee					9-9.30am Tea and Coffee		09:00
10:00							10am-5pm CMC Playground Day 2	10:00
10:30	10.30-11am Tea and Coffee					10.30-11am Tea and Coffee		10:30
11:00				11am-12noon It's Alive!	11am-12noon Disruption -			11:00
11:30				II 3 Alive.	What's Next?			11:30
12:00	12-2.30pm					12-2.30pm	666	12:00
12:30	Lunch Showroom Café (For those attending	12.15-1.15pm Speed Meetings: BBC	12.30-1.30pm	12.30-1.30pm	12.30-1.30pm	Lunch		12:30
1:00	Showroom lunchtime sessions)		First Timers' Lunch	Learning – What's Happening?	Accessibility - What's Next?			1:00
1:30	363310113]							1:30
2:00		1.45-2.45pm Speed Meetings:	2-3pm	2-3pm	2-3pm			2:00
2:30		PSBs	Esport Tournament	What a Relief!	Competing for Time			2:30
3:00	3-3.30pm					3-3.30pm		3:00
3:30	Tea and Coffee	3.30-4.30pm		3.30-4.30pm	3.30-4.30pm	Tea and Coffee		3:30
4:00		Speed Meetings: Tax Breaks		Esports - Ready to Play?	Distribution – What's Next?			4:00
4:30	4.30-5pm					4.30-5pm		4:30
5:00	Tea and Coffee	E 6 mm		E 4nm	E 6 mm	Tea and Coffee		5:00
5:30		5-6pm Speed Meetings: VOD		Small People, Big Picture	5-6pm Technology – What's Next?			5:30
6:00		•••			Wildis Nexi:			6:00
6:30								6:30
7:00								7:00
7:30								7:30
8:00								8:00
8:30								8:30
								9:00
9:00								
9:30								9:30
10:00								10:00
10:30								10:30

Day Three Thursday 5 July

	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at The CMC	Showroom Bar & Café	
09:00					9-9.30am Tea and Coffee	09:00
09:30	9.30-10.30am Tips and Hits from Animated Women	9.40-10.40am Financing Live-action – The New Frontier	9.40-10.40am Masterclass: 'Kids on Earth'	9.30-10.30am 7. News, Trust & Truth 8. Children's Media and Diversity: What's Next in Europe?		09:30
10:30					10.30-11am Tea and Coffee	10:30
11:30	11-11.45am Commissioner Conversations: Nickelodeon and Turner	11.10am-12.10pm Let's Talk about Sex	11.10am-12.10pm The Influencer's New Clothes?	11am-12noon 5. Finding Your Voice 6. Generation Game		11:30
12:00					12-2.30pm Lunch	12:00
12:30	12.30-1.15pm Commissioner Conversations: Disney and Sony	12.40-1.40pm The Art of Storyboarding & The Art of Puppets	12.40-1.40pm Steps to Retail Success	12.30-1.30pm 1. Kids and the Screen: Changing the Channel 2. So What Do Kids Want from	Showroom Café (For those attending Showroom lunchtime	12:30
1:30		a The Art of Puppers	Success	Content?	sessions)	1:30
2:00	2-3pm	2.10-3.10pm	2.10-3.10pm	2-3pm		2:00
2:30	Commissioner Conversations: Branded Content	The F Word	Building an Audience –	3. Beauty and the Beast 4. The Kids' Ecosystem, Under the Microscope		2:30
3:00		_	What's Next?	ine microscope		3:00
3:30	3.30-4pm The Last Word: Toby Thompson					3:30
4:00						4:00
4:30						4:30
5:00						5:00
5:30						5:30
6:00						6:00
6:30						6:30
7:00						7:00

10:0)()		10:00
5 · 0	Playground Day 4 Friday 6 July 10am-5pm	Millennium Gallery	5:00
5:0			5:00
10:0	Playground Day 5 Saturday 7 July 10am-5pm	Millennium Gallery	10:00
5 : 0	0	minemine Guiler y	5:00
11:0			11:00
4 0	Playground Day 6 Sunday 8 July 11am-4pm	Millennium Gallery	4 00
4:0	0		4:00

Day Three Thursday 5 July

	Workstation Mezzanine	HUBS Hideout	HUBS Common Room	HUBS The Stage	HUBS Hubspace	Millennium Gallery	
09:00					9-9.30am Tea and Coffee		09:00
09:30			9.30-10.30am	9.30-10.30am	теа апа Сопее		09:30
10:00			Prix Jeunesse in a Suitcase	Focus on Working with China		10am-5pm	10:00
10:30					10.30-11am	CMC Playground Day 3	10:30
11:00	10.45-11.45am Speed Meetings:				Tea and Coffee		11:00
11:30	China		I lam-12pm If we can't Measure it, how can we Manage it?	11am-12noon Play - What's Next?			11:30
12:00					12-2.30pm		12:00
12:30	12.15-1.15pm Speed Meetings:	12.30-1.30pm	12.30-1.30pm	12.30-1.30pm	Lunch		12:30
1:00	Nickelodeon and Turner	The Making of 'Gudrun: The Viking Princess'	Birthday Brands	Focus on Chinese Kids and Family			1:00
1:30							1:30
2:00	1.45-2.45pm Speed Meetings:		2-3pm	2-3pm			2:00
2:30	Disney and Sony		De-risk	Podcasts – The New Big Thing?			2:30
3:00							3:00
3:30	3.15-4pm Speed Meetings:						3:30
4:00	Branded Content						4:00
4:30							4:30
5:00						5-7pm Playground Reception	5:00
5:30						/gi oona kotopiion	5:30
6:00							6:00
6:30							6:30
7:00							7:00

10:00		10:00
	Playground Day 4 Friday 6 July 10am-5pm Millennium Gallery	10.00
5:00		5:00
10:00		10:00
	Playground Day 5 Saturday 7 July 10am-5pm Millennium Gallery	
5:00		5:00
11:00		11:00
4:00	Playground Day 6 Sunday 8 July 11am-4pm Millennium Gallery	4 00
4:00		4:00