

MANIMATION 2014

MEDIACITY UK SALFORD

Timetable

9.30-10.00	Registration and coffee	Morecambe and Wise Room, BBC Bridge House
10.00-10.05	Welcome and Introduction Housekeeping and purpose of the day.	Greg Childs (CMC)
10.05-10.30	Opening Address Manimation – Making It... Cathal Gaffney, CEO of one of Europe’s most successful animation production houses, Brown Bag Films, takes a look at the current global climate for animation properties.	Speaker: Cathal Gaffney (Brown Bag Films)
10.30-11.20	Making it: Why, What and How we do it... International and local companies reveal what is innovative about their work, how they get funded and how their pipelines and processes work.	Moderator: Paul Newman (The Peel Group) Speakers: Jackie Edwards (CBeebies) Jean Flynn (Cosgrove Hall Fitzpatrick) Cathal Gaffney (Brown Bag Films) Tony Prosser (RealtimeUK) Damien Lynch (422.tv)
11.20-11.30	Showcase 1 - Arena Gaming (via Skype) A look at the new phenomenon of arena gaming with the CEO of Multiplay, organisers of the UK's biggest gaming festival, INSOMNIA.	Moderator: Andy Wyatt (Manchester Metropolitan University) Speaker: Craig Fletcher (Multiplay)
11.30-11.45	Coffee break	
11.45-11.55	Showcase 2 - Cubic Motion Cubic Motion produces much of the world’s facial animation for AAA games and their head producer reveals some of the latest innovations in facial capture.	Speaker: David Barton (Cubic Motion)
11.55-12.45	New Tech and Innovation A panel of representatives from leading companies at the cutting edge of technology and innovation discuss how their work impacts current production pipelines and potential applications for the future.	Moderator: Andy Wyatt (Manchester Metropolitan University) Speakers: Matt Gyves (Adobe) Chris Hardcastle (Mainframe North) Ken Swain (EON Reality) Lindsay Watson (Toon Boom)
12.45-13.00	Showcase 3 - Animusic Interpreting the Brief A showcase of Manchester-produced music in animation/commercials/ corporate work.	Speaker: Steve Berman (The Composerworks)
13.00-14.00	Lunch break With structured networking	Egg, The University Of Salford
14.00-14.10	Showcase 4 - Marfa Kickstarter Project (via Skype)	Speaker: Greg McLeod (Brothers McLeod)
14.10-15.00	Fund it... A look into the current investments funds, EIS and an update on both the UK Animation and Games Tax Breaks.	Moderator: Jane Hyndman (Rights.tv) Speakers: Christopher Halliday (BFI Certification Unit) Achit Patel (Compact Media Group)
15.00-	Tea break	

15.15	Now is the opportunity to book one-to-one meetings.	
15.15-15.25	Showcase 5 - Training on the Job Fettle Animation showcase their latest production and describe how they worked with Creative Skillset funds.	Speaker: Kath Shackleton (Fettle Animation)
15.25-16.00	Training and Skills: Where are the Gaps? A discussion on what's available in animation training now, and your chance to feedback to training organisations on needs and priorities.	Moderator: Belinda Peach (Peachy) Speakers: Chris Bowden (Mackinnon and Saunders) Jean Flynn (Cosgrove Hall Fitzpatrick) Gina Jackson (Next Gen Skills Academy) Sarah Ann Kennedy (University of Central Lancashire)
16.00-16.10	Showcase 6 - Manchester School of Art A showcase and insight into their animation activity.	Speaker: Andy Wyatt (Manchester Metropolitan University)
16.30-18.30	One-to-one meetings One-to-one meetings with key speakers are available. One-to-ones can be booked in the afternoon tea break.	Egg, The University Of Salford
18.30-19.00	Drinks Reception Join us in The Egg for drinks and networking.	Egg, The University Of Salford
19.00-20.15	Manimation Inspiration The CEO of Europe's leading animation production company discusses creative inspiration, nurturing talent, and Brown Bag's achievements.	DPL, The University Of Salford Moderator: Westley Wood (CITV) Speaker: Cathal Gaffney (Brown Bag Films)
20.15-21.00	Drinks Reception Join us in The Egg for drinks and networking following the evening event.	Egg, The University Of Salford