

\*Please Note – All lunch and tea and coffee breaks on Wednesday 2 July are for pre-booked delegates only.

**DAY 1 Wednesday 2 July 2014** Registration and Cloakroom 8am-8pm in The Workstation

	Crucible Theatre	Electric Works	HUBS A	HUBS B	
08:30					08:30
09:00					09:00
09:30					09:30
10:00					10:00
10:30					10:30
11:00					11:00
11:30					11:30
12:00					12:00
12:30					12:30
1:00					1:00
1:30					1:30
2:00					2:00
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3:00					3:00
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4:00					4:00
4:30					4:30
5:00					5:00
5:30					5:30
6:00					6:00
6:30					6:30
7:00					7:00
7:30					7:30
8:00					8:00
8:30					8:30
9:00					9:00
9:30					9:30
10:00					10:00
10:30					10:30
11:00					11:00
11:30					11:30

12-1pm Lunch\*

1-5pm  
Wednesday Workshop  
Music and Song

1-5pm  
Wednesday Workshop  
Pitch It

1-5pm  
Wednesday Workshop  
Playful Learning

3-3.30pm Tea and Coffee\*

5-6pm Crucible Bar Open  
5-6pm First Timers Reception  
Crucible Bar

6-7.15pm  
Opening Keynote  
with Jonny Mitchell  
Crucible Theatre

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**DAY 1 CONTINUED** Wednesday 2 July 2014 Registration and Cloakroom 8am-8pm in The Workstation

	HUBS C	The Eye	Millennium Gallery	
08:30				08:30
09:00			8.30-9am International Exchange: Welcome Session	09:00
09:30				09:30
10:00			9.30-12.30pm International Exchange Meetings A.M. Session	10:00
10:30				10:30
11:00				11:00
11:30				11:30
12:00		12-1pm Lunch*		12:00
12:30			12.30-2pm Lunch*	12:30
1:00	1-5pm Wednesday Workshop Collaborating with Kids		1-1.30pm International Exchange: Welcome Session	1:00
1:30				1:30
2:00			2-5pm International Exchange Meetings P.M. Session	2:00
2:30				2:30
3:00				3:00
3:30		3-3.30pm Tea and Coffee*		3:30
4:00				4:00
4:30				4:30
5:00				5:00
5:30				5:30
6:00				6:00
6:30				6:30
7:00				7:00
7:30			7.15-8.45pm Millennium Gallery Reception	7:30
8:00				8:00
8:30				8:30
9:00				9:00
9:30				9:30
10:00				10:00
10:30				10:30
11:00				11:00
11:30				11:30

**DAY 2 Thursday 3 July 2014** Registration and Cloakroom 8.30am-7pm in The Workstation

	Crucible Theatre	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC	
09:00						09:00
09:30						09:30
10:00		9:30-10.30am Coming Together or Falling Apart?				10:00
10:30						10:30
11:00						11:00
11:30		11am-12.30pm Commissioners: Nickelodeon, Cartoon Network and Disney	11.10am-12.30pm Classics Nouveaux	11.10am-12.30pm Mini-Dragons: Kids as Commissioners	11am-12.30pm • How Early Adopters Find and Share New Entertainment • The End of Live TV for Children? • Bad Games + Bad Children = Good Business?	11:30
12:00						12:00
12:30						12:30
1:00						1:00
1:30			1-1.45pm Second Screen: Changing the way we watch TV	1-1.45pm The IP Crowd		1:30
2:00		1.45-3pm Put Your Money Where Your Mouth Is				2:00
2:30			2.10-3.10pm Children's Film: Forever Forgotten?	2.10-3.10pm Achievement Unlocked	2-3pm • Pink or Blue? • #FOMO	2:30
3:00						3:00
3:30						3:30
4:00		3.30-4.30pm BAFTA Masterclass: Laying Foundations for The Dumping Ground	3.40-4.40pm Pact: Give Kids a Break!	3.40-4.40pm When Technology Meets Storytelling	3.30-4.30pm • World of Wonder: Why Gaming Appeals to Kids • Transformational Technology	4:00
4:30						4:30
5:00						5:00
5:30	5.15-6.15pm Crucible Bar Open	5-6pm Hunting, Finding, Caring, Sharing	5.10-6pm Whatever Happened to the Heroes?	5.10-6pm Digital Consumer to Digital Creator	5-6pm • Growing Up Digital • Getting on the Soapbox	5:30
6:00						6:00
6:30	6.15-7.30pm Creative Keynote With Malorie Blackman Crucible Theatre					6:30
7:00						7:00
7:30						7:30
8:00						8:00
8:30						8:30
9:00						9:00
9:30						9:30
10:00						10:00
10:30						10:30
11:00						11:00
11:30						11:30
12:00						12:00



**DAY 3 Friday 4 July 2014** Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC	Showroom Bar/ Café	
09:00					9-9.30am Tea and Coffee	09:00
09:30	9.30-10.30am Commissioners: Broadcasters	9.40-10.40am Telling Tales: Paper to Pixel	9.40-10.40am Learning and Laughter	9.30-10.30am • Growing up Digital • Getting on the Soapbox		09:30
10:00						10:00
10:30					10.30-11am Tea and Coffee	10:30
11:00	11am-12.30pm Commissioners: BBC	11.10am-12.30pm Out of the Mouths of Babes: Free Expression, Children and 21st- century Media	11.10am-12.30pm Prix Jeunesse: Still a Kid at 50!	11am-12.30pm • How Early Adopters Find and Share New Entertainment • The End of Live TV for Children? • Bad Games + Bad Children = Good Business?		11:00
11:30						11:30
12:00					12-2.30pm Lunch Showroom Café (For those attending Showroom lunchtime sessions)	12:00
12:30						12:30
1:00		1-1.45pm Service with a Smile	1-1.45pm Weird Science	1-1.30pm • Transformational Technology		1:00
1:30						1:30
2:00	2-3pm Charter Renewal: The Great British Sell Off?	2.10-3.10pm Angels and Urchins	2.10-3.10pm Transmedia: Where do I Start?	2-3.30pm • Pink or Blue? • #FOMO • World of Wonder: Why Gaming Appeals to Kids		2:00
2:30						2:30
3:00					3-3.30pm Tea and Coffee	3:00
3:30	3.30-4pm Mind Candy's Big New Idea					3:30
4:00						4:00
4:30						4:30
5:00						5:00
5:30						5:30
6:00						6:00
6:30						6:30
7:00						7:00
7:30						7:30
8:00						8:00

**DAY 3 CONTINUED** Friday 4 July 2014 Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

	The Workstation Mezzanine	HUBS A	HUBS B	HUBS C	The Eye		
09:00					9-9.30am Tea and Coffee	09:00	
09:30						09:30	
10:00		9.30-5pm International Exchange Informal Meeting Lounge		9.30-10.30am Focus on Asia		10:00	
10:30					10.30-11am Tea and Coffee	10:30	
11:00	11am-12noon Speed Meetings: Broadcasters				11am-12.30pm Innovation Forum		11:00
11:30							11:30
12:00						12-2.30pm Lunch	12:00
12:30				12-2.30pm Lunch			12:30
1:00							1:00
1:30	1-2pm Speed Meetings: BBC Commissioning Execs				1-2pm Commissioners: Learning		1:30
2:00							2:00
2:30	2.15-3.15pm Speed Meetings: Learning Commissioners						2:30
3:00						3:00	
3:30						3:30	
4:00						4:00	
4:30						4:30	
5:00						5:00	
5:30						5:30	
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6:30						6:30	
7:00						7:00	
7:30						7:30	
8:00						8:00	