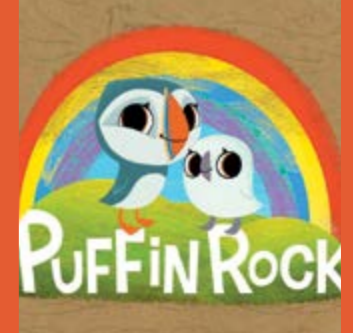


Delegation Information Pack

Kidscreen Summit
New York
9-12 February 2014



Organised by



Supported by:



We are a party of around 65 representing various sectors in the children's content industries and media service providers.

Company information

Full details for all the delegation participants and their contact information are available on the UK@Kidscreen website:

<http://www.thechildrensmediaconference.com/events/ukkidscreen2014/delegation/>

UK@Kidscreen brochure

1700 copies of the official UK@Kidscreen brochure have been printed. The UK@Kidscreen brochure carries all information on the companies available at the time of going to press.

1500 brochures have been distributed to all Kidscreen Summit delegates in their welcome bags. Copies of the brochure brochure will also be available in the UK meeting zone.

At the Hilton

6 bookable meeting tables, for your sole use, are situated in the Delegates' Lounge on the 3rd floor of the Hilton Hotel where the Summit takes place. They will be backed by UKTI and UK@Kidscreen branding so that they are easily identifiable, and a video loop of your content will be playing on a monitor at the front of this UK "zone". The area is on the far right as you enter the interconnected Hilton ballrooms.

The Editgrid table booking spreadsheets will remain online throughout the conference and we will use this as the master booking system <https://www.editgrid.com/site/login>

The reserve system allows us to use the tables efficiently at busy times. If you don't turn up to use your table within 5 minutes we'll let it go to the reserve person. Sometimes people have smaller meetings and are happy to share a table so the reserve person often finds a space.

At not-so busy times we find that a flexible approach is best. You might turn up to find that someone has temporarily "parked" on your table. Simply ask them to move and they'll understand.

Please do not invite delegates who are not members of the UK@Kidscreen delegation to use them independently of meetings with you. The tables are your benefit, not theirs.

There is free WiFi in the public areas of the hotel, including the delegates' Lounge, and there is a power supply under each table for laptop or phone charging.

Either Sarah or Greg will be at the tables at most times of the day. They can also be contacted at any time using their mobile numbers or by email.



#ukkidscreen

Delegation Organisers:

Greg Childs:

M +44 7714 708986

email: greg@thechildrensmediaconference.com

Sarah Baynes:

M +44 7768 152397

email: sarah.baynes@thecreativegarden.co.uk

Greg's email is also listed on the website and in the brochure as the "delegation contact" in New York. Greg and Sarah will pass on to you any contacts which come to them via any of these sources.

Sarah and Greg are staying at:

The Wellington Hotel

871 Seventh Avenue (at 55th Street)

Tel: +1 212-247-3900

UKTI London:

John Durkan from UKTI will be available for advice and information during Kidscreen.

John Durkan

UK Trade & Investment

Sector Manager, Creative Industries

1 Victoria Street

London SW1H 0ET

Tel: +44 (0)20 7215 4959

Email: john.durkan@ukti.gsi.gov.uk

UKTI New York:

Richard can give advice on UKTI services in the US. He will be available at the Breakfast Briefing and the reception.

Richard Powell

Vice-Consul (Creative & Digital Media)

UK Trade & Investment

British Consulate-General

845 Third Avenue, 9th Floor

New York, NY 10022

Tel: +1 212 745 0462

email: richard.powellNY@fco.gov.uk

Information on the British Consulate General in New York

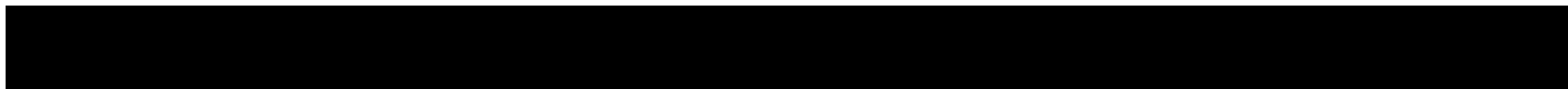
Our Consular District includes New York, New Jersey, Pennsylvania and Connecticut (Fairfield County only).

The Consul-General is Danny Lopez, who is also Director-General of Trade and Investment in the US. More information on our Consulate-General, can be found at:

<http://ukinusa.fco.gov.uk/en/about-us/other-locations/ny/>

Timetable of UK@Kidscreen Events

| Sunday 9th February | | |
|-------------------------|---|--|
| 8am | Kidscreen Summit delegate lounge opens | Hilton Hotel – 3 rd Floor Delegate Lounge |
| 8.15–9.15am | Table Talk: “Have Fun and Stay in the Game” Lynn Chadwick – VP, Sales & Distribution, Sinking Ship Entertainment Inc. N.B. No food is provided on site on Sunday – please bring your own coffee etc – we will provide some muffins! | Delegate Lounge – UK@Kidscreen Zone |
| 10am | Kidscreen first-timer tour and start of Kidscreen Masterclass Programme. (Further tours at 10.30am , 2pm and 2.30 pm) | |
| 6pm | Informal UK@Kidscreen pre-party get-together | Hilton Lobby Bar |
| 6.30pm | Subway (one change) or share taxis to Kidscreen Opening Party | Little Airplane Studio 207 Front Street, South Street Seaport (Fulton St. Subway) |
| Monday 10th February | | |
| 8am 8.20–10am | Breakfast UK@Kidscreen Breakfast Briefing: Panelists from broadcasters, kids’ networks, studios and producer/innovators working in cross-platform and OTT services. All the latest you need to know on the US/Canadian markets. Welcome: Spencer Mahony – HM Consul & Regional Director, East Coast USA, UK Trade & Investment Moderator: Linda Kahn – Linda Kahn Media LLC Experts: Andrew Beecham – Sprout Nina Hahn – Nickelodeon Steve Lyons – Anderson Digital Jamie Piekarz – YTV <i>NB Delegation members will be badged</i> Angela Santomero – Out of the Blue Fred Siebert – Frederator Studios Linda Simensky – PBS With Guests from BAFTA Kids New York. | British Consulate–General Offices 845 Third Avenue, 9 th Floor (between 51st & 52nd Streets) <i>15 minute walk from Hilton, or 7 minutes by E Subway</i> <i>NB You must bring an ID with you for security purposes. Your passport will suffice.</i> |
| 6–8pm | Networking Reception Drinks with 200+ guests, by invitation only. Welcome address: Spencer Mahoney – HM Consul & Regional Director, East Coast USA, UK Trade & Investment Joe Godwin – Director BBC Children’s <i>NB All guests will be badged</i> | BBC Worldwide North America 1120 Avenue of the Americas (between 43rd & 44th) 10 minute walk from the Hilton <i>NB You must bring an ID with you for security purposes. Your passport will suffice.</i> |
| Tuesday 11th February | | |
| 8.15–9.15am | Table Talk: “The BBC at Kidscreen” Kay Benbow – Controller CBeebies & Cheryl Taylor – Controller CBBC | Kidscreen Breakfast – Americas Hall |
| 8.30pm | Group Dinner: Greg, Sarah, John and anyone who’s free and keen! | Venue TBC |
| Wednesday 12th February | | |
| 8.15–9.15am | Table Talk: “A Classic Future” Doug Schwalbe – EVP, MD Production and Program Sales, Classic Media | Kidscreen Breakfast –Americas Hall |



Sunday 9th Feb 8.15am

“Have Fun and Stay in the Game”

It's tough out there – how am I going to do this?



**Lynn Chadwick, VP, Sales & Distribution –
Sinking Ship Entertainment Inc.**

Lynn Chadwick, VP, Sales & Distribution – Sinking Ship Entertainment Inc. will kick-start the UK@Kidscreen 2014 Mission with a Canadian perspective of how to have fun and stay in the game. Lynn is a Brit who has worked in Northern Europe and the UK as part of a North American company before relocating to Canada. She will share her perspective gained from moving from a large corporate to a successful and award winning indie (Sinking Ship), whose new show ‘Annedroids’ has been picked up by Amazon. She has negotiated deals over the years with many broadcasters and brokered partnerships with distributors, producers and Hollywood studios.

An accomplished broadcast executive with an extensive background in global program sales and acquisition and an excellent knowledge of the broadcast industry, Lynn recently joined Sinking Ship Entertainment, home of ‘Annedroids’, ‘Dino Dan’ and ‘This is Daniel Cook’. As VP Sales & Distribution, she heads up the new international distribution arm for the company. Whilst nurturing existing partnerships, Lynn and team seek to maximize and grow the company’s portfolio and exciting new slate of live action and animated programming across traditional and digital platforms worldwide.

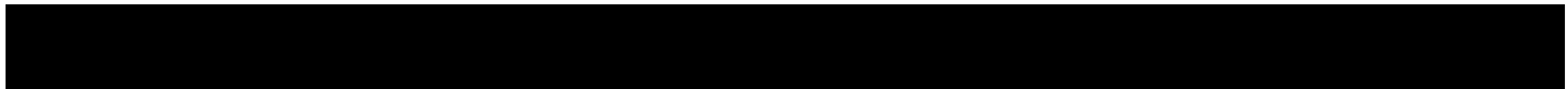
Prior to Sinking Ship, Lynn was expert in the acquisition of multi genre program content across Corus Entertainment’s specialty and Pay TV channels including YTV, Treehouse,

W Network, W Movies, Cosmopolitan TV, CMT, Sundance channel and premium channels Movie Central and HBO Canada.

Before that, at Nelvana Enterprises, Lynn managed first the European and then the entire global sales team. She ensured wide placement of Nelvana’s extensive kids programming library including ‘Franklin and Friends’, ‘Babar and Badou’ and ‘Beyblade’, with major TV broadcasters and digital distributors worldwide.

<http://www.sinkingship.ca/news.html>

<http://kidscreen.com/2013/09/23/anatomy-of-an-amazon-original/>



Tuesday 11th Feb 8.15 am

“The BBC at Kidscreen”

Kay Benbow, Controller – CBeebies and **Cheryl Taylor**, Controller – CBBC on a broadcaster perspective of the market, what the BBC are looking for, how they like to build their international relationships, and which muffins are the best.



Kay Benbow, Controller – CBeebies

Kay was appointed Controller of CBeebies in May 2010 and is responsible for commissioning content for the under-six demographic across all platforms—TV, online, mobile and radio (download to own daily podcasts). Kay has over 20 years of experience in children’s programming, primarily at the BBC, but also in the independent sector.

Under Kay’s leadership, CBeebies continues to be the UK’s most popular channel for the under sixes and this year was again recognised as Channel of the Year by BAFTA. This is the third time in the past four years that CBeebies has won the award. Over 2.2 million children watch the channel each week, and this year there has been a 60% increase in requests for CBeebies titles on the BBC iPlayer. 2013 also saw the launch of the CBeebies App which was an instant success with over 1 million downloads in the first two months - the most successful BBC App launch to date. A refresh of the website means that our audience will be able to engage with their favourite CBeebies characters and content wherever and whenever they want - on their mobile device of choice.

CBeebies remains the only pre-school channel committed to original British factual and live action shows for pre-schoolers, reflecting their real lives and those of their families and communities. Two dramas, featuring children in the lead roles have brought a new genre to CBeebies, something Kay has worked towards for some years. ‘Katie Morag’ and ‘Topsy & Tim’ achieved excellent ratings (outperforming slot averages) and wide critical acclaim in November 2013.

This year CBeebies added a range of new, distinctive shows to its portfolio and increased the number of female role models in both live action and animation - something else Kay has been championing for some time and will continue to do! Recent hits include ‘Sarah and Duck’, ‘Let’s Play’, ‘Get Well Soon’, ‘Tree Fu Tom’, ‘Old Jack’s Boat’, ‘Woolly and Tig’ specials, ‘Magic Hands’ (signed poetry for deaf children, but inclusive and accessible to all) ‘Peter Rabbit’, ‘What’s the Big Idea?’, and ‘The Ugly Duckling’ - a special programme made

in partnership with the Northern Ballet, which won the Pre School Live Action award at the 2013 Children’s BAFTAs.

These new series join Channel favourites including ‘Something Special’, ‘Mr Maker’, ‘Octonauts’, ‘Abney and Teal’, ‘Mike the Knight’, ‘Rastamouse’, ‘Baby Jake’, ‘Postman Pat’, ‘Andy’s Wild Adventures’, ‘Mr Bloom’s Nursery’, ‘Nina and the Neurons’, ‘Grandpa in my Pocket’, ‘Show Me Show Me’, ‘In the Night Garden’ and ‘Bedtime Stories’ read by a host of famous names - from Maxine Peake to David Hasselhoff. They are all introduced by presenters Cerrie Burnell, Cat Sandion, Andy Day and Alex Winters, to form the UK’s best loved pre school service.

Kay remains passionate about providing the very best content for the BBC’s youngest audience by working with in house production, independent producers and international partners. Kay studied Theology at Oxford University, is married with two teenage sons and a proud Arsenal supporter!



Cheryl Taylor, Controller – CBBC

Despite a sombre Quaker upbringing, Cheryl has always loved Drama and Entertainment and embarked on a media career in 1987 as a VT Editor at McCann Erickson London. She worked her way into a commissioning role at Channel Four via stints in Comic Relief and BBC Entertainment. At Channel Four, Cheryl commissioned ‘Spaced’ and ‘Black Books’, as well as the first Derren Brown extravaganza in 2000. After a spell as Head of Comedy at Hat Trick Productions Cheryl returned to the BBC comedy department and became Controller in 2009 and commissioned ‘Mrs Brown’s Boys’, ‘The Wrong Mans’, ‘Citizen Khan’, ‘Twenty Twelve’ and ‘Bad Education’, amongst others.

Cheryl was appointed Controller of CBBC in September 2012 and continues the grand tradition of commissioning inspiring content for children aged 6-12 across the UK. CBBC shows aim to reflect and reveal life experiences and viewer participation plays a key part in its public service offering. Recent commissions include ‘Our School’, ‘Hank Zipzer’, ‘All at Sea’, ‘Ludus’ (CBBC’s first playalong series), and ‘The Dog Ate My Homework’.

Wednesday 12th February 8.15am

“A Classic Future”



Doug Schwalbe, VP, MD Production and Program Sales – Classic Media

Doug Schwalbe looks at selling rights, what the broadcasters are looking for, and how Classic Media are approaching the future.

Doug currently serves as Executive Vice President, Managing Director, Production and Program Sales at Classic Media. The company owns a notable catalog of British intellectual properties, including ‘Postman Pat’, ‘Rupert Bear’, and ‘Basil Brush’. Within the past month they have added ‘Noddy’ and the Ian Falconer series ‘Olivia’ to their portfolio.

Over the past 10 years he has supervised production and distribution over new productions including a new theatrical film: ‘Postman Pat: You Know You’re the One’, which features the voices of Rupert Grint, Jim Broadbent, Stephen Mangan and David Tennant. He also produced the 2005 British feature film ‘Lassie’, written and directed by Charles Sturridge, which starred Peter O’Toole, Samantha Morton and Peter Dinklage in a re-telling of the classic 1942 novel, ‘Lassie Come Home’. Other new productions include a new series of ‘Postman Pat SDS’ for CBBC for Spring 2013.

Prior to Classic Media, he was CEO of Splendid Television, where he served as Executive Producer on the BBC/A&E mini-series ‘Victoria and Albert’, starring Nigel Hawthorne, David Suchet, Peter Ustinov, Diana Rigg and Jonathan Pryce which won the Emmy for best Costume design. Splendid Television also financed the TNT movie ‘James Dean’ starring James Franco, for which he won the Golden Globe for Best Actor. He was also the distributor for Miramax Television, handling international sales on the Matt Damon, Ben Affleck produced ‘Project Greenlight’ and the Kevin Williamson created WB series ‘Glory Days’.

He started his film and television career at MGM International Television in 1988, went to 20th Century Fox International Television in 1992 as Vice President of Co-production and Marketing, and then worked at HBO between 1995-2000 as Senior Vice President, Sales and Co-production.



**Sarah Baynes, Creative Director –
The Creative Garden**

Sarah Baynes heads up the creative media consultancy, The Creative Garden. She specialises in concept creation, coaching and development within the creative industries for leading global companies. She advises international broadcasters, creatives and opinion-formers on a range of issues including channel launches, multi-platform ventures and characterisation within children's animation. Before establishing The Creative Garden, Sarah was a commissioner at Channel 4. She was part of the launch team and commissioner for 'The Big Breakfast' before assuming responsibilities for the first youth branded slots for T4. She has extensive experience in Children's Entertainment, Youth and Entertainment.



Andrew Beecham, Senior VP – Sprout

Andrew is responsible for program and digital strategy, original programming, scheduling, creative services and acquisitions for pre-school Sprout's linear, on demand and digital platforms.

As one of the most innovative executives in the children's television industry, Andrew was a key architect in conceiving and launching Sprout as a premier destination for preschoolers and their families. Andrew is credited with pioneering Sprout's fresh and inviting on-air look and feel coupled with distinct original content, hosted blocks and trusted, gold-standard programming that follows the day of the preschooler from breakfast to bedtime. Additionally, Andrew is responsible for creating Sprout's original programming, including 'Pajanimals' with The Jim Henson Company and 'The Chica Show', Sprout's newest original series.

For nine years previously, Andrew worked for Disney ABC Cable Networks where he launched Disney Channel in the UK. As Director, Playhouse Disney for the Worldwide Programming Strategy Group, he created and rolled out the Playhouse Disney format to Disney Channels internationally and executive produced over 50 studio production series.

Andrew also worked for BBC TV in the UK as a writer/producer creating on air promotions, as well as launching BBC Prime. Previous to this, he ran Pink Hippo Productions, a corporate training video production

company, where he won numerous awards including Young Entrepreneur of the Year.

A venerable figure in the children's industry, Andrew is a frequent speaker at local and international industry events like Kidscreen, Preschool Academy, The Children's Media Association, SPAA (Australia) and SPP (Korea). He also serves as a judge for industry competitions such as the Kidscreen Awards and the Rocket Shaw Prize.

Andrew earned a Bachelor of Arts degree in Television and Music from Kent University in the UK. He and his wife now reside in Philadelphia with their two children, Hannah and Ollie.



Greg Childs, Editorial Director – The Children's Media Conference

Greg Childs worked for over 25 years at the BBC, mainly as a director, producer and executive-producer of children's programmes. He created the first Children's BBC websites and, as Head of Children's Digital, developed and launched the children's channels, CBBC and CBeebies. Greg left the BBC in 2004 and has since advised producers on digital, interactive and cross-platform strategies, and broadcasters on channel launches, digital futures and management support. He was in the launch teams for Teachers TV and the CITV Channel in the UK, and was advisor to the Al Jazeera Children's Channel for three years, followed by three years consulting with the European Broadcasting Union on their Children's and Youth strategy.

As Editorial Director of the Children's Media Conference for the last ten years Greg has grown this into a gathering of over 900 delegates, with 190 speakers, and spin-off events and activities year-round. He is also one of the Heads of Studies at the German Akademie Fur Kindermedien, and is Director of the audience advocacy body – The Children's Media Foundation. Greg was made a Fellow of the Royal Society of Arts in 2010 in recognition of his contribution to children's rights and culture.



Nina Hahn, Senior Vice President, International Production and Development – Nickelodeon

As Senior Vice President, International Production & Development, Nina Hahn oversees international content development and co-production partnerships for Nickelodeon outside of the US.

Based in London, Nina coordinates and drives the development process, spearheading new production models, managing productions from pilot through to series, and working in direct partnership with Nickelodeon's content teams around the world. As part of this role, Nina is responsible for internationally sourced productions, aligning Nickelodeon's global production and development pipeline, representing Nickelodeon US's production and development interests abroad and identifying resources and expertise to drive creative partnerships and cultivate talent. As the main international production and development conduit for Nickelodeon's channels, Nina also ensures the cultural relevancy of all Nickelodeon production and development for global broadcast.

Nina also works in direct partnership with Nickelodeon in the UK to source content from UK independent producers for potential global production and development.

Nina is an industry veteran with more than 25 years of experience in creating and producing content for kids. Since joining Nickelodeon in 2005, Nina has been the

driving force behind establishing the brand as a core international hub for creators and talent. Nina oversees the production and development of Nickelodeon's hit series, 'House of Anubis' which is now entering its third season on Nick's channels around the world.

Prior to joining Nickelodeon, Nina worked as an independent producer and development consultant for some of the world's leading kids' content producers and broadcasters in New York, including HBO and Jim Henson Productions.



Linda Kahn, President – Linda Kahn Media LLC

Linda Kahn is President of Linda Kahn Media LLC, a global consulting firm dedicated to forging strategic business and creative partnerships in all aspects of children's media and entertainment for general audiences. Linda offers a full range of consultation for co-production and financing, program acquisitions, sales, distribution, development, licensing/consumer products, publishing and global brand building. Linda is a frequent moderator and panelist at international media events including the Kidscreen Summit and MIP Jr.

Current clients include Portfolio Entertainment, one of Canada's leading kids and factual production and distribution companies, where she heads global distribution. At Vibrant TV, a new multiplatform US-based network, Linda strategically licenses general entertainment programs sourced from around the world. Also in the US, Linda is liaison to all networks, identifying outstanding series for inclusion in Bridge Multimedia's five-year US Department of Education video description grant. Over 250 hours have been described to date. Last year, Linda licensed 200+ hours of kids' content for the successful launch of ZeeQ, India's first children's edutainment network and continues to advise on program acquisitions strategy and negotiate deals.

Clients have included both start-up and established companies such as Australian Children's TV Foundation, PlaySquare, BizKid\$, Putumayo Kids, Imira

Entertainment, The Green Divas, Veria, Magnet Media, ZDF Enterprises, Inchworm Media, Shelly Adventures/Jingle Bilingual, Majestic Dream Productions, Landseer Media.

Formerly Senior Vice President of International TV Sales & Merchandising for Scholastic Media, Linda established Scholastic Media's presence in the highly competitive global market, transforming significant intellectual properties into major cross-platform media franchises. She developed and directed all sales and strategic international opportunities in television, video, interactive, character licensing and promotions.

Linda led Scholastic Media's TV distribution, international consumer products and promotional activities including those for 'WordGirl', 'Maya & Miguel', 'Clifford The Big Red Dog', 'I SPY', 'Horrible Histories', 'Stellaluna', 'The Magic School Bus', 'Animorphs' and 'Goosebumps'.

Linda also spearheaded the branding and distribution of the Scholastic Video Collection, creating a new consumer video line based on the award-winning Weston Woods library of classic best-selling children's picture books. Prior to joining Scholastic Media in 1995, Linda spent 12 years in senior executive positions at Nickelodeon and MTV Networks.

As Senior Vice President of Nickelodeon's International Program Sales, she initiated and built Nickelodeon's television syndication and format sales worldwide.

Linda introduced Nickelodeon's original series including 'Rugrats, Ren & Stimpy', and 'Doug' to the global children's television market. She has worked with networks around the world to customize Nickelodeon's popular game show formats like 'Double Dare' and 'GUTS' to local markets.

Previously, as Vice President of Acquisitions for Nickelodeon and Nick at Nite, Linda pioneered program acquisitions for Nickelodeon and was instrumental in the successful launch of Nick at Nite, licensing all series.

Linda currently serves on the Board of Directors of BAFTA NY, Co-Chairs its Educational Outreach committee and founded its Children's TV committee. Linda initiated and directs BAFTA NY's scholarship program for undergraduate and graduate university school students in the NYC area. She also is on the Board of Directors of the MY HERO Project. Linda was President of New York Women in Film & Television (2003-2005), Chair of its Advisory Board (2005-2007) and remains active as an Advisory Board Member. She was Board President from 2007-2009 of the Greater NYC Affiliate of Susan G. Komen for the Cure, Board Member from 2003-2010 and Co-Chair of its Annual Awards Luncheon Committee.



Steve Lyons, Managing Partner – Anderson Digital, LLC

Steve is a Managing Partner and Co-Founder of Anderson Digital, LLC; which is a leading digital distribution company of TV series and feature films to premium digital platforms worldwide. Anderson Digital is a significant participant in the digital kids content marketplace; distributing content on behalf of DreamWorks Classics, Microsoft, 'Alvin and the Chipmunks', 'Garfield', 'VeggieTales' and many more. Steve was formally SVP of Business Development at Sony Pictures Home Entertainment heading up digital distribution, strategy, and research. He received his MBA from USC's Marshall School of Business and currently serves on the Orange County School of the Arts (OSCA) President's Circle.



Spencer Mahony, HM Consul & Regional Director, East Coast USA, UK Trade & Investment – British Embassy

Spencer is HM Consul and Director for the Eastern Region of UK Trade and Investment's US Network. Based at the British Embassy in Washington DC, he is responsible for the Trade and Investment teams in Atlanta, Boston, DC, Miami and New York. He advises US companies on expanding into the UK and supports UK companies with doing business in the US.

He oversees the UK's export strategy for the US market and UKTI's business advisory services for UK companies. As part of the senior leadership team at the Embassy he helps ensure the US network of diplomatic missions maximizes opportunities for promoting trade and investment.

He has had extensive experience of advising management teams on international business and policy matters, having worked in China, India and the US and developed business policy and strategy for the UK government.



Jamie Piekarz, Director of Original Programming – Corus Television Corus Entertainment Inc.

As Director of Original Programming, Jamie Piekarz has played an integral role in the creation, development and production of a variety of programs including: 'Mike the Knight', 'Babar and the Adventures of Badou', 'My Friend Rabbit', '4 Square' and 'Ask Me'. Some of her production executive credits include: 'Some Assembly Required', 'Mr. Young', 'How to Be Indie', 'My Big Big Friend', 'Toopy and Binoo', 'The Cat in the Hat Knows About That!', and 'Franklin' among others.

Since joining the Corus family, Piekarz has been involved with all aspects that touch original production for YTV and Treehouse, including marketing, live productions and digital media.

As a graduate of the Masters program in Educational Technology at Concordia University, Piekarz has a strong knowledge of how to reach young people effectively. Her experience as an educational consultant and evaluator of educational programs for schools nationwide has also given her an in-depth understanding of children's education.

Piekarz sits the President of the board for CORPUS dance company, is co-chair of the Juno Award's "Best Children's Album" steering committee, and regularly volunteers for international development projects overseas.



**Angela Santomero, Founding Partner
and Chief Creative Officer –
Out of the Blue Enterprises LLC**

Angela Santomero has been changing the way children watch television for over fifteen years. She is a Founding Partner and Chief Creative Officer of Out of the Blue Enterprises LLC, overseeing the creative development and research of all of the company's projects, with a mission and vision to bring educational entertainment to a whole new level. Her innovative approach to children's television derives from her extensive background in developmental psychology, instructional technology and education.

Angela is the lead Creator, Executive Producer and Head Writer for Nick Jr.'s landmark preschool show 'Blue's Clues'. Her ability to integrate education, entertainment and active participation helped make Blue's Clues a breakthrough educational program.

Angela is the Creator, Executive Producer and Head Writer of the Emmy-nominated and #1 ranked show, 'Super Why', which helps build preschool literacy skills through fractured fairytales and interactive games. Currently, she is the Creator, Executive Producer and Head Writer for the highly rated Mister Rogers spinoff series, 'Daniel Tiger's Neighborhood', which premiered on PBS Kids Labor Day 2012.

Angela is currently in development with Amazon Studios on 'Creative Galaxy' – an animated, interactive adventure series which inspires kids' creative thinking through arts and craft.

Angela's vast accomplishments include leading the production and development of numerous Emmy-nominated episodes for 'Blue's Clues' and 'Super Why'; a full length feature called 'Blue's Big Musical Movie'; educational Blue's Clues CD-Roms and thirty+ books for Simon & Schuster. In addition, she wrote two Blue's Clues theatrical productions, which played at Radio City Music Hall in New York City and other venues across the nation, as well as the 'Super Why Live Show' theatrical production to premiere in summer 2012.

Recognized for her achievements and unique perspective on children and the power of media, Angela is frequently asked to participate in conferences and high-profile conventions including Mom 2.0, EVO, She Streams, the National Association for the Education of Young Children, Women in Business, Power Women luncheons, and Girl Scouts of America. She has also lectured at NYU, Teachers College of Columbia University and Catholic University.

Angela's personal blog, <http://www.AngelasClues.com>, approaches parenting from her vantage point as a

children's media creator. She has connected with parents through multiple media appearances on shows including 'The Today Show', 'CNN' and 'Fox Business News'.

Angela is a prestigious Peabody Award Winner for Outstanding Children's Programming and a Gold and Silver Parents Choice Awards recipient. She has received a Master's degree in Child Developmental Psychology from Columbia University's Teachers College where she was the recipient of the 1999 Early Career Award. Angela acquired her B.A from The Catholic University of America.



Fred Seibert, Founder – Frederator Studios

Fred Seibert is a serial media entrepreneur. He was the first creative director of MTV and the last president of Hanna-Barbera Cartoons. His Frederator Networks is a leading independent cartoon production company, and Frederator Books makes digital books for kids.

Frederator distributes animator owned YouTube channels. Fred is the founder of Channel Frederator, one of the first online animation networks, of Next New Networks (acquired by YouTube), and Cartoon Hangover, the home of 'Bravest Warriors' and 'Bee & PuppyCat' (the largest animation Kickstarter in history).

He was the first investor in Tumblr and is on the board of directors of Sawhorse Media.



Linda Simensky, Vice President, Children's Programming – PBS

As Vice President of Children's Programming at PBS, Linda Simensky collaborates with producers, co-production partners, PBS station programmers, and distributors throughout the development, production, post-production, and broadcast phases for PBS KIDS programming.

Linda's efforts in transforming PBS KIDS' lineup for preschool- and school-age children over the past several years have brought PBS to the forefront of the children's media space. The American public rates PBS KIDS as the most trusted educational media brand for children, and PBS KIDS programs consistently rank number one with moms and in the top five with preschoolers. PBS KIDS also was named Channel of the Year in Kidscreen's 2012 broadcasting awards.

Since joining PBS in 2003, Linda has worked with renowned producers to develop hit shows that now reach 82% of all kids ages 2-8 in the U.S. - from 'Curious George' and 'The Cat in the Hat Knows a Lot About That', to 'Wild Kratts' and 'Wordgirl'. Linda also helped bring PBS KIDS' newest series to fruition: Daniel 'Tiger's Neighborhood', a program that brings Fred Rogers' social-emotional curriculum to a new generation of children. Linda is currently working on a new PBS KIDS preschool math series, 'Peg + Cat'.

Building on PBS KIDS' mission to offer educational media content to kids across all platforms, Linda also works

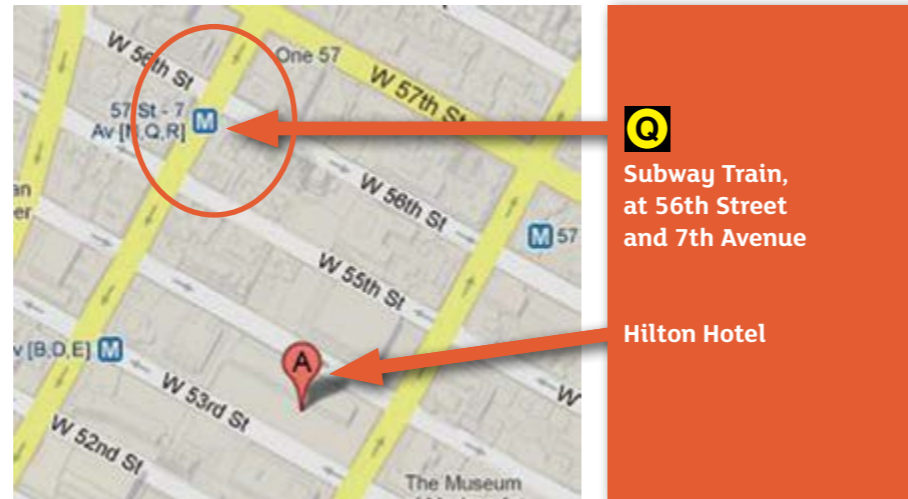
closely with PBS KIDS' interactive team to build a cross-platform media experience for kids across all PBS KIDS media properties.

Before joining PBS, Linda was Senior Vice President of Original Animation for Cartoon Network, where she oversaw development and series production of 'The Powerpuff Girls', among others. She began her career working for nine years at Nickelodeon, where she helped build the animation department and launch the popular series 'Rugrats', 'Doug' and 'The Ren & Stimpy Show'. Linda is a frequent speaker and writer on the topic of children's programming; she has presented at numerous animation and television conferences and her work has appeared in several books on animation and children's media. She also teaches Animation History at the University of Pennsylvania.

The Kidscreen Opening Party

Little Airplane Studios
207 Front Street,
South Street Seaport
(Fulton St. Subway)

Directions From The Hilton – To – Little Airplane Studios



1) Exit Hilton hotel, and walk west along 53rd Street 1 block, 7th Avenue. Make a right, and walk up 7th Avenue three blocks, to 56th Street. (Train has an entrance on 56th and 57th)

2) Enter the subway system, and make sure you're on the "Downtown/ Brooklyn" side of the platform. Take the downtown/Brooklyn **Q** train to 14th Street/Union Square.

Note: Only get on the **Q Train, and make sure it's going downtown/ towards Brooklyn**

3) Once moving, the train will go through the following stops:
49th Street
42nd Street/Times Square
34th Street/Herald Square
14th Street/Union Square

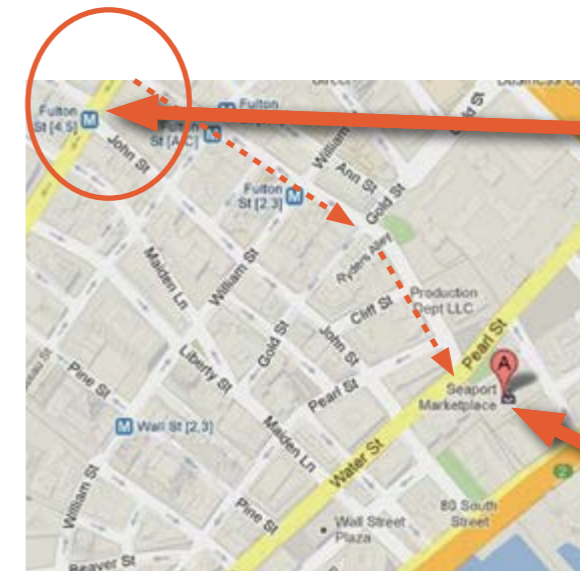
4) Exit the train at **14th Street/Union Square**, and change to the **4** or **5** train. This transfer is made all underground, and you should not leave the station. Just follow the signs to the **4** and **5** trains. It's a short underground walk.

5) Once at the **4/5**, take either of them on the **downtown/Brooklyn** side of the platform, to **Fulton Street**. You'll stop at one stop along the way. The stops will be:
Brooklyn Bridge/City Hall
Fulton Street

6) Exit train at **Fulton Street**, and make your way to street Level. You'll be on the intersection of Broadway and Fulton Street.

7) Walk east along Fulton Street towards the East River. *The former World Trade Center will be behind you and you should be walking away from it.*

8) Fulton Street will gradually take you down hill to the South Street Seaport (see map)

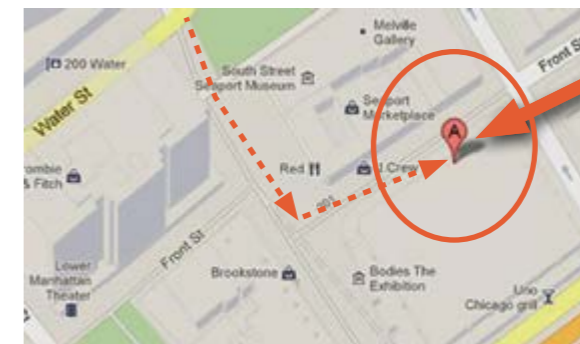


4/5 Subway

(Walk down Fulton Street 7-8 blocks, towards the South Street Seaport. See map opposite, follow dotted lines/arrows)

Cross Water/Pearl Street into the South Street Seaport.

Walk one block into the Seaport, and make a left on Front Street



Little Airplane Productions

207 Front Street
New York, NY 10038
(212) 965-8999
(On Front Street, next to J Crew)

Map data ©2013 Google, Sanborn

The Breakfast Briefing

is located at:

British Consulate-General

845 Third Avenue, 9th Floor
(between 51st & 52nd Streets)

New York, NY 10022



Map data ©2013 Google, Sanborn

Directions via NYC subway (underground train):

Nearest Subways are:

(6) Train to **51st Street**

(brings you up on 51st Street & Lexington Avenue)

(E) & (M) Trains to **Lexington Avenue/53rd Street**.

(one end of the platform brings you up at Lexington Ave & 52nd Street, the other end brings you up on 3rd Avenue & 52nd Street)

All the above stops bring you up approx. a block away from the consulate.

NOTE: Please make sure you bring ID

The Reception

is located at:

BBC Worldwide North America

1120 Avenue of the Americas (6th Avenue)
(between 43rd & 44th)

10 blocks south of the Hilton on 6th Avenue (10 minutes walk)



Map data ©2013 Google, Sanborn

Directions via NYC subway (underground train):

Nearest subway:

F line from **57th Street** (north of Hilton)

2 stops only to 42nd St Bryant Park
(then walk north two blocks)

NOTE: Please make sure you bring ID

This is the list of recommendations from delegation member, Angela Salt, in her CMC blog “Soup to Nuts in New York” (2013)

<http://www.thechildrensmediaconference.com/blog/2013/01/12/spange's-'soup-to-nuts'-new-york/>

And “A Few More Hot Tips for Delegate Trips” (2014)

<http://www.thechildrensmediaconference.com/blog/2014/01/14/hot-tips-delegate-trips/>

Breakfast

- Silver Spurs Diner, 490 Laguardia Pl (At Houston St)

Lunch

- Pie Face, a mere skip and a hop away at 1691 Broadway near W. 53rd.
- Nip over the road to **MOMA** for a breath of fresh art.
- Hale and Hearty - chain of soup-sellers spread across the city <http://www.haleandhearty.com>

Sweet tooth

- The Doughnut Plant at The Chelsea Hotel 220 West 23rd St (between 7th & 8th)
- or on The Lower East Side at 379 Grand St (between Essex and Norfolk)
- One Girl Cookies, Brooklyn <http://www.onegirlcookies.com>
- Momofuku Milk Bars <http://milkbarstore.com/main/stores/>

Dinner

- 5 Napkin Burger at 630 9th Ave and 45th St. - number 12 in Zagat's 2013 most popular NYC restaurants. <http://5napkinburger.com/hells-kitchen-new-york>
- Kelley and Ping Asian grocery and noodle shop 127 Greene St, SoHo <http://www.kelleyandping.com/>
- Via Della Pace 48 East 7th and 2nd – a nice little Italian
- Cheaper than Patsy's 236 W. 56 Street (Frank Sinatra's fave where the 'ratpack' of the British children's media industry had a sit-down last year) <http://www.patsys.com/>
- Thai 51 224 E. 51st ST (between 2-3 Ave) near to the British Consulate.
- Zenkichi – An unforgettable modern Japanese Brasserie 77 N6 St Brooklyn <http://zenkichi.com/>
- If you want somewhere with more atmosphere than high food ratings then the restaurant occupying the former dining room at The Chelsea Hotel 222 W. 23rd St (between 7th & 8th) is a wildcard choice.
- For cheap and cheerful, Crif Dogs NYC'S No.1 Weiner! 113 St. Mark's Place. <http://www.crifdogs.com/>
- Sit-in & takeaway – Dumpling Man 100 St. Mark's Place (between 1st Ave & Ave A). <http://www.dumplingman.com/>
- Klong - Thai restaurant on St. Mark's Place, East Village <http://www.urbanspoon.com/r/3/31750/restaurant/East-Village/Klong-NYC>
- Fiat Cafe - Mott St <http://pipoli.com/fiatcafe/>
- Momoya - Chelsea and Momoya on The Upper West Side (Japanese) <http://www.momoyanyc.com>

- A.O.C. - Bleeker St in the West Village <http://aocnyc.com>
- The Kati Roll Company - spicy meat or vegetable mixtures freshly rolled into Indian flat-breads in Greenwich Village, Midtown west and Midtown east - a perfect late-night supper <http://www.thekatirollcompany.com>

Nightlife

- Wednesday - live band night at The Lit Lounge 93 2nd Ave (Between 5th & 6th St.) East Village. (The Lit's totally scuzzy).
- Thursday - “Adventure People” at Botanica 47 East Houston St

Getting around

- A **7-day Unlimited Ride Metro Card** costs \$29 and is good value for unlimited subway and local bus rides until midnight, 7 days from first use.
- You can also purchase a **Metro Card** with a dollar amount on it from vending machines in the metro stations if you're not staying for a full week.
- An app - **Uber** <https://www.uber.com> provides cars on demand.

Airport Advice

- Avoid the unlicensed cabs and limos at the airport. The licensed Yellow Taxis charge a flat rate to go anywhere in Manhattan. The train / subway takes around an hour to get from the airport to Manhattan and costs \$7.50.

Shopping (prezzies and indulgence)

- Economy Candy, 108 Rivington St
- Kidrobot – 118 Prince Street <http://www.kidrobot.com/NewYork.html> the temple of urban vinyl
- Toy Tokyo – 91 2nd Ave (between E.5th & E. 6th St) <https://www.toytokyo.com/visit-us> MORE urban vinyl
- Uncle Sam's Army Navy Outfitters – 37 W 8th St, Greenwich Village – if you need an overcoat
- Forbidden Planet – <http://www.fpny.com/New-York-Store/>
- Trash And Vaudeville – 4 St. Mark's Place <http://www.trashandvaudeville.com/retailstore.html>
- The LEGO Store at The Rockefeller Center – 620 5th Ave at 50th St <http://stores.lego.com/en-gb/stores/us/rockefeller-center/>
- FAO Schwarz – 767 5th Ave <http://www.fao.com/shop/index.jsp?categoryId=3810526>
- New York Costumes – 104 4th Ave at 11th and 808 Broadway (Two entrances! This shop's vast!) <http://www.newyorkcostumes.com/>
- Marimekko Flagship Store – 200 5th Ave <http://us.marimekko.com/shops/shop-locator?tid=All&country=gb>
- Jonathan Adler at 47 Greene St, 37 Greenwich Ave and 1097 Madison Ave.