



**DAY 2 Thursday 4 July 2013** Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

	Showroom Bar/ Café	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC	
09:00	<b>9-9:30am</b> Tea and Coffee					09:00
09:30		<b>9:30-10:30am</b> <b>Are We There Yet?</b>	<b>9:30-10:30am</b> <b>Are We There Yet?</b> (Relay from Cinema 4)			09:30
10:00						10:00
10:30	<b>10.30-11am</b> Tea and Coffee					10:30
11:00		<b>11am-12:30pm</b> <b>Meet the Commissioners: Commercial</b>	<b>11:10am-12:30pm</b> <b>Cracking Freemium For Kids</b>	<b>11:10am-12:30pm</b> <b>School Edutainment – In A Class Of It's Own?</b>	<b>11-12:30pm</b> • Expanding the reach of Heritage Brands Online • Is Children's Reading a Casualty of Modern Life? • Kids Now – 'The Next Normal'	11:00
11:30						11:30
12:00	<b>12-2:30pm</b> Lunch Showroom Café (For those attending Showroom lunchtime sessions)					12:00
12:30						12:30
1:00			<b>1-1:45pm</b> <b>10 Game Design Principles for the Next Ten Years</b>	<b>1-1:45pm</b> <b>The Shape of Comics to Come</b>		1:00
1:30						1:30
2:00		<b>1:45-3pm</b> <b>Put Your Money Where Your Mouth Is</b>				2:00
2:30			<b>2:10-3:10pm</b> <b>VOD – Profit or Peanuts?</b>	<b>2:10-3:10pm</b> <b>Meet the Commissioners: Publishing</b>	<b>2-3pm</b> • Contented Content Consumers? • Taking a Byte of the Teacher's Apple	2:30
3:00	<b>3-3:30pm</b> Tea and Coffee					3:00
3:30		<b>3.30-4:30pm</b> <b>BAFTA Masterclass: Making Comedy History with Horrible Histories</b>	<b>3.40-4:40pm</b> <b>What's Good? Trust and Quality in a Digital World</b>	<b>3:40-4:40pm</b> <b>Tracking Tricky Topics for 10+</b>	<b>3:30-4:30pm</b> • The Next 5 Years: Is The Future Bright for Children's Media? • The Next Generation Doesn't Think The Way We Do	3:30
4:00						4:00
4:30	<b>4:30-5pm</b> Tea and Coffee					4:30
5:00		<b>5-6pm</b> <b>Meet the Commissioners: BBC</b>	<b>5:10-6pm</b> <b>Top Ten Tips to Make 'Em Laugh</b>	<b>5:10-6pm</b> <b>Come Out and Play</b>	<b>5-6pm</b> • Keep Taking The Tablets: iPads, Young Children and Story Apps • A Better Internet for Children – Are We There Yet?	5:00
5:30						5:30
6:00						6:00
6:30						6:30
7:00						7:00
7:30						7:30
8:00						8:00
8:30						8:30
9:00						9:00
9:30						9:30
10:00						10:00
10:30						10:30



**DAY 3 Friday 5 July 2012** Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

	Showroom Bar/ Café	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC	
09:00	<b>9-9:30am</b> Tea and Coffee					09:00
09:30		<b>9:30-10:30am</b> Dumbing Down or Growing Up To Fast?	<b>9:40-10:40am</b> Entertainment – It's Natural	<b>9:40-10:40am</b> Getting Children Listening	<b>9:30-10:30pm</b> • Keep Taking The Tablets: iPads, Young Children and Story Apps • A Better Internet for Children – Are We There Yet?	09:30
10:00						10:00
10:30	<b>10.30-11am</b> Tea and Coffee					10:30
11:00		<b>11am-12:30pm</b> Licensing Out of the Box	<b>11:10am-12:30pm</b> Meet The Commissioners: International	<b>11:10am-12:40pm</b> 10 out of 10 Over 50 – Prix Jeunesse Suitcase	<b>11am-12:30pm</b> • Expanding the reach of Heritage Brands Online • Is Children's Reading a Casualty of Modern Life • Kids Now – 'The Next Normal'	11:00
11:30						11:30
12:00	<b>12-2:30pm</b> Lunch Showroom Café (For those attending Showroom lunchtime sessions)					12:00
12:30						12:30
1:00			<b>1-1:45pm</b> Top Ten Trends in Children's Apps		<b>1-1:30pm</b> The Next Generation Doesn't Think The Way We Do	1:00
1:30						1:30
2:00		<b>2-3pm</b> Going for a Song	<b>2:10-3:10pm</b> Meet the Commissioners: Specialists	<b>2:10-3:10pm</b> Serious Fun!	<b>2-3:30pm</b> • Contented Content Consumers? • Taking a Byte of the Teacher's Apple • The Next Five years: Is the Future Bright for Children's Media?	2:00
2:30						2:30
3:00	<b>3-3:30pm</b> Tea and Coffee					3:00
3:30		<b>3:30-4pm</b> Leave Them Wanting More				3:30
4:00						4:00
4:30						4:30
5:00						5:00
5:30						5:30
6:00						6:00
6:30						6:30
7:00						7:00
7:30						7:30
8:00						8:00

**DAY 3 CONTINUED** Friday 5 July 2012 Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

	<b>The Eye</b>	<b>HUBS A</b>	<b>HUBS B and HUBS Phoenix bar</b>	<b>HUBS C</b>	<b>The Workstation Mezzanine</b>	
09:00	<b>9-9:30am</b> Tea and Coffee					09:00
09:30						09:30
10:00				<b>9:30-10:30am</b> An Idiot Abroad	<b>9:30-10:30am</b> Speed Meetings: BBC Commissioners	10:00
10:30		<b>9.30-5pm</b> International Exchange				10:30
11:00	<b>10.30-11am</b> Tea and Coffee					11:00
11:30				<b>11am-12:15pm</b> Theatre as the Crucible	<b>11am-12noon</b> Speed Meetings: Specialist Commissioners	11:30
12:00						12:00
12:30	<b>12-2:30pm</b> Lunch		<b>12-2:30pm</b> Lunch			12:30
1:00						1:00
1:30				<b>12:45-1:45pm</b> The Animation Audit	<b>1-2pm</b> Speed Meetings: International Commissioners	1:30
2:00						2:00
2:30						2:30
3:00						3:00
3:30						3:30
4:00						4:00
4:30						4:30
5:00						5:00
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6:00						6:00
6:30						6:30
7:00						7:00
7:30						7:30
8:00						8:00