


THE CHILDREN'S MEDIA CONFERENCE

Animation Exchange

4th April 2013, BIS Conference Centre, 1 Victoria Street, London SW1H 0ET

1130	Registration opens	
12.00 – 12.10	Welcome and Introduction <ul style="list-style-type: none"> Housekeeping Purpose of the day 	Greg Childs (CMC)
12.10- 12.30	Keynote <ul style="list-style-type: none"> The UK animated series tax break, how we got here, and where it can take us 	Oli Hyatt (Animation UK)
12.30 - 13.10	Panel: Qualifying An exploration of the key steps to qualification for the tax incentive. What is an animation? What is a series? What is a broadcast? What makes it British? What spending qualifies? How do you calculate the benefit?	Mike Watts (Novel) Liz Brion (Grant Thornton) Anna Mansi (BFI) Tony Collingwood (Collingwood O'Hare)
13.10 - 14.00	Lunch provided	<i>Delegates can post questions for subsequent sessions</i>
14.00 - 14.20	Presentation: The Games Tax Break How the Games Tax Break affects the animation sector and crossover companies.	Dr Jo Twist (UKIE)
14.20 – 14.50	Panel: Fulfilment Processes, paperwork, accountancy and legal – there are issues. Find out how to get it right.	Iain Harvey (Illuminated Films) Jonathan Berger (Harbottle & Lewis) Moses Nyachae (Saffery Champness Accountancy)
14.50 – 15.45	Panel: Working in the Real World This session explores the tax incentive's compatibility with other forms of funding including EIS and Media. It also examines the relationship to UK broadcasters and platform providers, and considers how far the banks and other institutions will support in the early stages of the scheme.	Greg Boardman (Three Stones Media) Genevieve Dexter (Serious Lunch) Jackie Edwards (CBeebies Animations and Acquisitions) Greg Lynn (Adrenalynn) Sarah Muller (CBBC Acquisitions & Drama Development)
15.45 - 16.00	Tea Break	Networking
16.00 - 16.45	Panel: The international perspective How will the tax-break work for international co-production partners? What are the restrictions? How will it work with co-production treaties?	Tony Collingwood (Collingwood O'Hare) Rosemary Klein (Rights TV) Gerard O'Rourke (Geronimo) Ireland Mark Dhrami (Alphanim) France Irene Weibel (Nelvana Studio) Canada
16.45- 17.30	Panel and feedback session: The Training Levy and Training Initiatives This session will explore the voluntary Training	Miles Bullough Kate O Connor (Creative Skillset) Tim Searle (Baby Cow)

	Levy associated with the tax incentive, and Creative Skillset will outline their plans for further training on the application of the tax break, and explore the perceived industry needs for training in an interactive “chat-back”.	Oli Hyatt (Blue Zoo)
17.30 - 18.00	Networking Drinks Sponsored by Aardman Animations	

Event Supporters:

