

TURNER

Turner Broadcasting

Children's Media Conference
6th July 2012



Boing

Boomerang

cartoonito

truTV



[adult swim]

TCM
TURNER CLASSIC MOVIES

CNN

glitz*

STAR!



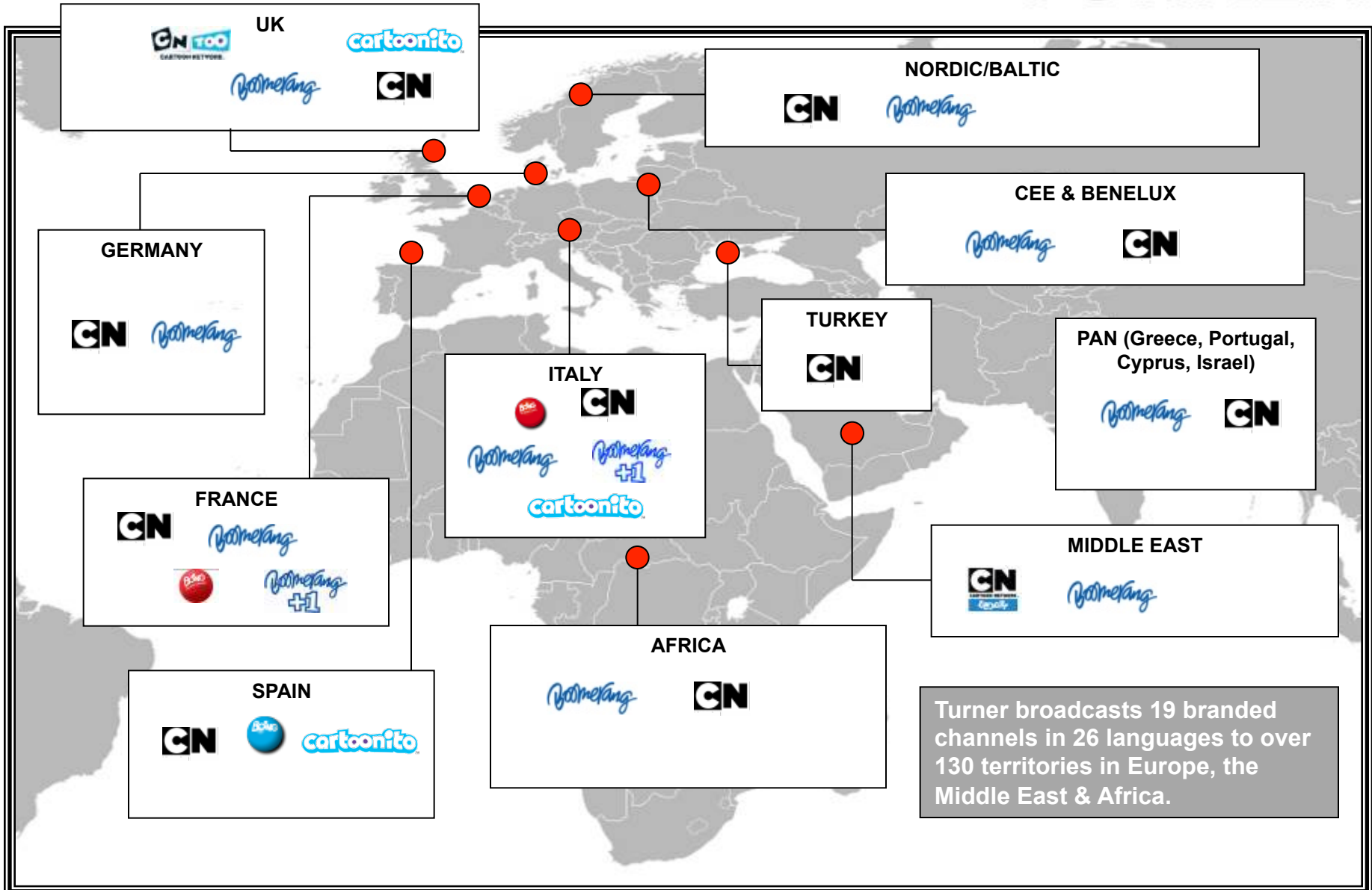
Turner
A TimeWarner Company

Contents

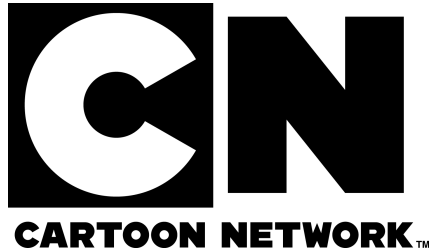
1. Business Overview
2. What We're Looking For



TURNER



UK focus



6 to 12 boys skew



4 to 8 kids & families



3 to 6 preschoolers

Team

UK

Anthony Lukom

MD Turner Broadcasting

Gary Finnegan

Director of Programming

EMEA

Michael Carrington

Chief Content Officer

Cecilia Persson

VP of Acquisitions & Co-Productions

Daniel Lennard

VP of Original Series & Development

Richard Rowe

Director of Acquisitions

(first point of contact)

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What We're Looking For

EMEA Vision

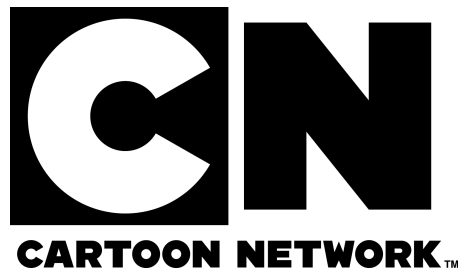
To deliver the best content for children 3 to 12 years

UK Vision

To add local flavour through commissions and acquisitions that support the EMEA Vision

Creative Partners

Passionate about entertaining audiences through great storytelling and visual style



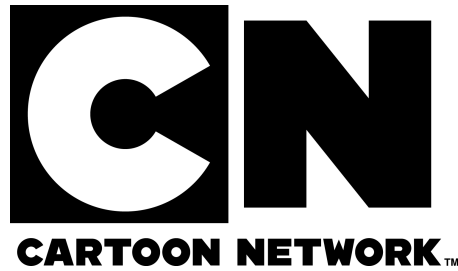
TURNER

Is for children aged 6-12 years.
Content is funny, energetic, adventurous
and sophisticated.

CN wants audiences to laugh out loud
or to be engaged with fresh characters
to compliment its original productions.

In recent years it has returned to its
comedy roots and is looking for strong
character/narrative driven comedies in
either animation or live action.





TURNER

Looking for

Comedy animation that fits the Cartoon Network brand

Live-action comedy ideas featuring real kids in real settings

Not sitcoms, more narrative driven



REGULAR SHOW

Boomerang™

TURNER

Is for kids (4-8) and their families (shared viewing)

Boomerang wants children to giggle away to its timeless animated classics

Introduce new generations to these firm family favorites

Content you know and love, the whole family can join in!



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Looking For

Modern versions of classic brands

New ideas that compliment extensive library of timeless animated classics.

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Is for preschoolers (3-6 years) and their parents/carers. Content is fun, entertaining and quirky.

Wants children to be safe and relaxed, providing an environment where they can be themselves, play and discover.

Children vary so much at this age, so content must weave simplicity and sophistication in equal measure, so there is something for across the ages.



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Looking for

Content which is:

Upbeat

Fun

Quirky

TURNER



Rights

Exclusive Pay TV Rights for Europe, Middle East and Africa, as well as exclusive free-to-air rights in Italy, Turkey, Spain, France, Germany and the Middle East.

Holdback against all dedicated free-to-air kids channels and long form blocks, longer than 4 hours.

The channel can be delivered by any analogue or digital means, media or display device now known or hereafter devised.

Exclusive SVOD and non-exclusive VOD

Contact info

Please send pitches to;

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