

# Delegation Information Pack

Kidscreen Summit  
Miami  
11-14 February 2019



Organised by:

**THE CHILDREN'S MEDIA CONFERENCE**

In Partnership with:





# Welcome to the Official UK delegation to Kidscreen 2019

We are a party of approximately 80 people, representing various sectors in the children's content industries and media service providers.



#UKKidscreen  
@childmediaconf

## Company information

Full details for all the delegation participants and their contact information are available on the UK@Kidscreen website:

[www.thechildrensmediaconference.com/events/ukkidscreen-2019/delegate-profiles/](http://www.thechildrensmediaconference.com/events/ukkidscreen-2019/delegate-profiles/)



## UK@Kidscreen brochure

400 copies of the official UK@Kidscreen brochure have been printed. The UK@Kidscreen brochure carries information on 57 companies in the UK delegation, available at the time of going to press.

Copies of the brochure will be available in the UK meeting zone. It can also be viewed online via: [www.thechildrensmediaconference.com/events/ukkidscreen-2019](http://www.thechildrensmediaconference.com/events/ukkidscreen-2019)

## At the InterContinental Miami

There are 11 tables in the UK "zone", situated on the far left side of the Delegates' Lounge in the Grand Ballroom of the **InterContinental Miami**. The area is easily identifiable as it's branded with Dept. for International Trade banners and the UK@Kidscreen backdrop.

A video loop of your content will be playing on a 55" monitor. Each company is allowed a clip of 3 minutes duration – so the loop takes around two hours to run through each cycle.

There is a small reception desk next to the monitor where your guests can ask for directions etc. and enquiries will be handled by one of the CMC/Creative Garden team.

The online table booking system will remain open and it will be possible to make revisions and additions at the UK reception desk.

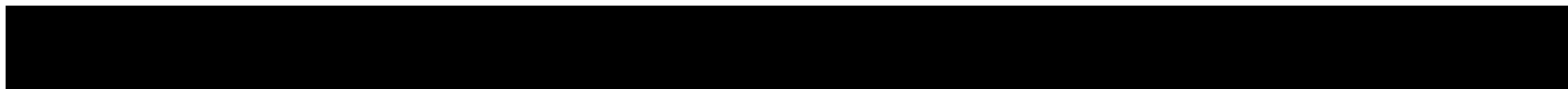
The reserve system allows us to use the tables efficiently at busy times. If you don't turn up to use your table within 5 minutes we'll let it go to the first reserve person. Sometimes people have smaller meetings and are happy to share a table so the first and second reserves can find a space.

At not-so busy times we find that a flexible approach is best. You might turn up to find that someone has temporarily "parked" on your table. Simply ask them to move and they'll understand, or check with Sarah, Greg or Jacqui if other tables are free.

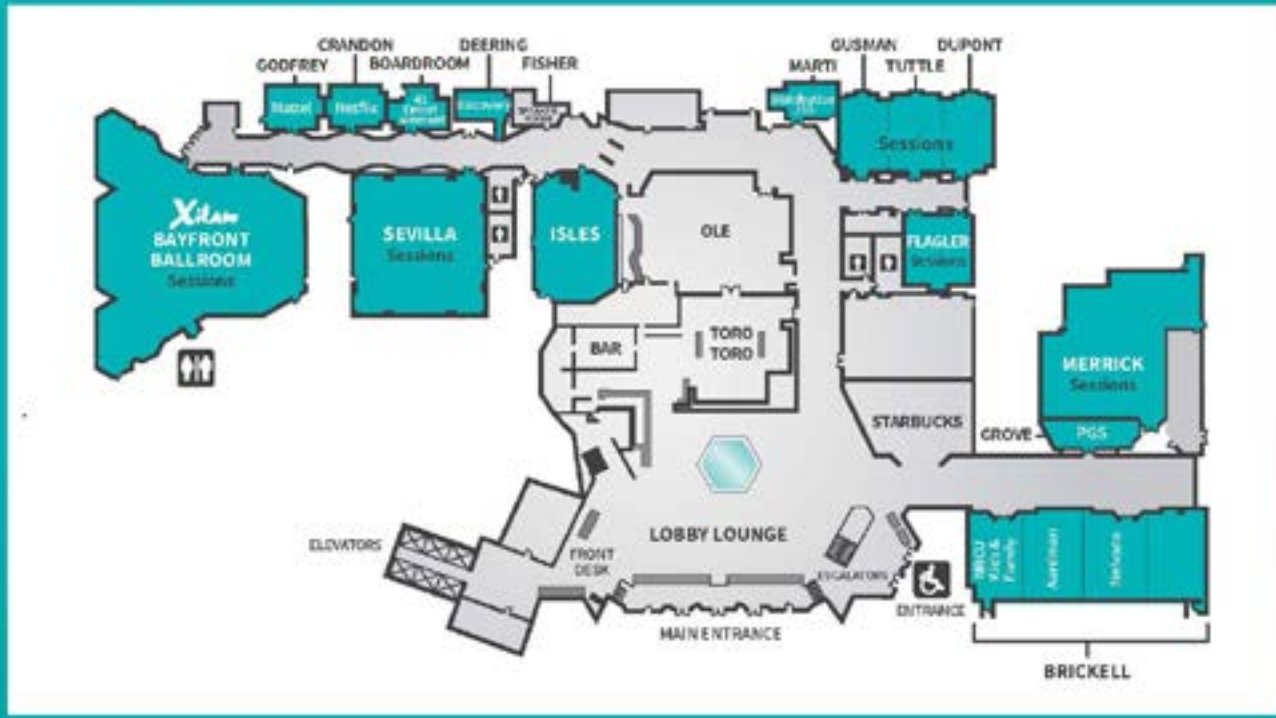
Please do not invite delegates who are not members of the UK@Kidscreen delegation to use the tables independently of meetings with you. The tables are your benefit, not theirs.

There is free WiFi in the public areas of the hotel, including the delegates' lounge, and there is a power supply under each table for laptop or phone charging.

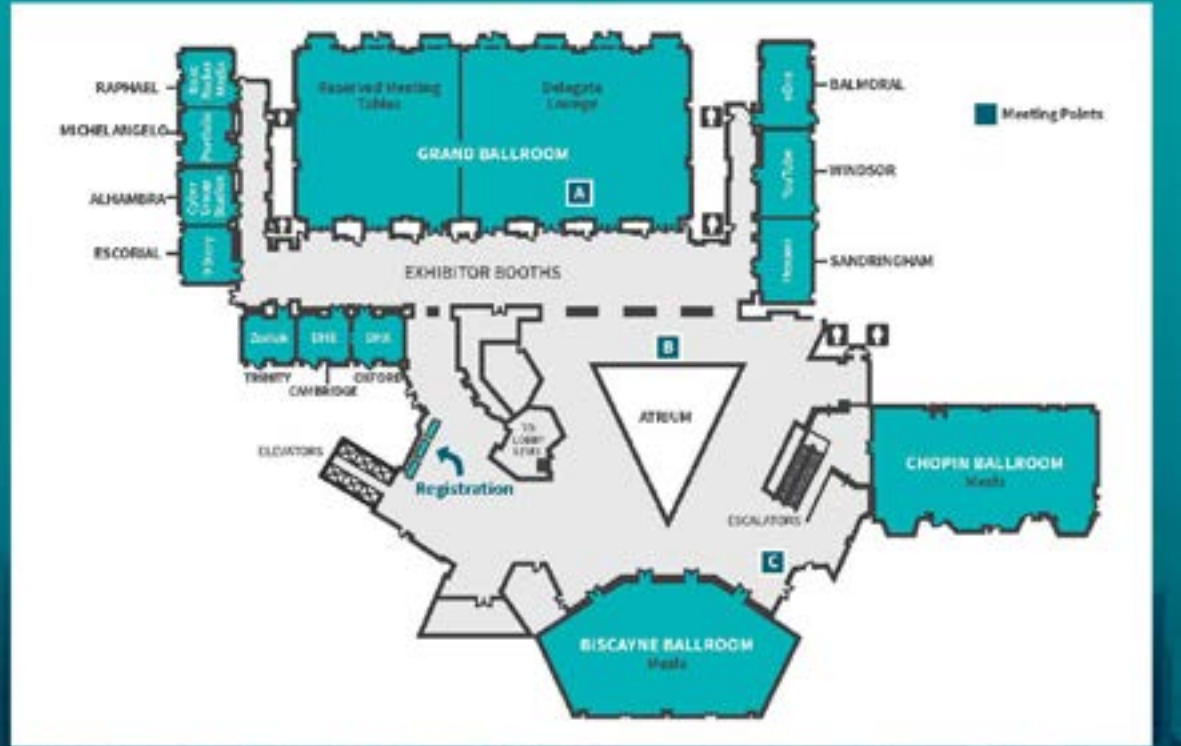
Either Sarah, Greg, Jacqui or one of the DIT team will be in the UK zone at most times of the day. They can also be contacted at any time using their mobile numbers or by email.



## LOBBY LEVEL



## MEZZANINE LEVEL (2nd Floor)



# Contacts



The **UK@Kidscreen 2019** WhatsApp group is for general communication with all delegates who have chosen to join it.



**Miami Advice** is the UK@ Kidscreen Facebook Group. Search for "Miami Advice".

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## Delegation Organisers

### Greg Childs

Mobile, Text or WhatsApp: +44 7714 708986

Email: [greg@thechildrensmediaconference.com](mailto:greg@thechildrensmediaconference.com)

### Sarah Baynes

Mobile, Text or WhatsApp: +44 7768 152397

Email: [sarah@thecreativegarden.co.uk](mailto:sarah@thecreativegarden.co.uk)

### Jacqui Wells

Mobile, Text or WhatsApp: +44 7986 989831

Email: [Jacqui@thechildrensmediaconference.com](mailto:Jacqui@thechildrensmediaconference.com)

Greg's email is listed on the website and in the brochure as the delegation contact in Miami. Greg and Sarah will pass on to you any contacts who come to them via any of these sources, or to the UK reception desk.

## DIT London

John Durkan and Tony Humphreys from DIT will be available for advice and information during Kidscreen.

### John Durkan

Account Manager, Creative Industries, Creative, Lifestyle and Learning

Department for International Trade

3 Whitehall Place

London SW1A 2AW

Tel: +44 (0)20 7215 4959

Mob: +44 (0)7808 718120

Email: [john.durkan@trade.gov.uk](mailto:john.durkan@trade.gov.uk)

### Tony Humphreys

Screen Specialist, Creative Content

Department for International Trade

3 Whitehall Place

London SW1A 2AW

Tel: +44 (0)20 7215 0871

Mob: +44 (0)7471 021559

E-mail: [tony.humphreys@trade.gov.uk](mailto:tony.humphreys@trade.gov.uk)

## DIT China

**Louise Cantillon** from the British Consulate General in Shanghai will be available during the Kidscreen Summit (up to Wednesday) and the UK@Kidscreen reception for advice on DIT services in China.

### Louise Cantillon

Consul – Trade and Investment

Head of Infrastructure, Creative Industries and Sports

Department for International Trade

British Consulate-General

Shanghai

Tel: +86 21 3279 2082

Email: [louise.cantillon@fco.gov.uk](mailto:louise.cantillon@fco.gov.uk)

## DIT New York

**Richard Powell** from the British Consulate General in New York will be available during the Kidscreen Summit and the UK@Kidscreen reception for advice on DIT services in the US.

**Daniel Halpin** will also be in support.

### Richard Powell

Vice-Consul, Creative & Digital Media

Department for International Trade

British Consulate-General

New York

Tel: +1 212 745 0462

E-mail: [richard.powell@mobile.trade.gov.uk](mailto:richard.powell@mobile.trade.gov.uk)

### Daniel Halpin

Trade Associate, Technology and Creative & Digital Media

Department for International Trade

British Consulate General

New York

Tel: +1 212 745 0332

E-mail: [Daniel.Halpin@mobile.trade.gov.uk](mailto:Daniel.Halpin@mobile.trade.gov.uk)

On Tuesday 12 February morning we expect a visit from HM Consul General in Miami, **Nicolette Brent**, who is touring Kidscreen with the DIT team.

# Timetable of UK@Kidscreen Events

| Sunday 10 February  |  |  |
|---------------------|--|--|
| 4pm-8pm             | Kidscreen Summit Registration Desk open for early badge pickup   | <b>InterContinental Miami</b> 2 <sup>nd</sup> Floor<br>Registration Desk   |
| 4.30pm              | Guided tour of the event space (organised by Kidscreen)  | <b>InterContinental Miami</b> 2 <sup>nd</sup> Floor<br>Registration Desk   |
| 6-9pm               | <p><b>UK@Kidscreen Reception</b><br/>(Invited guests only)<br/>A big thank you to our friends at DIT in New York for supporting this event and special thanks to our reception sponsors: Industry Media, Jellyfish Pictures, Karrot Entertainment, KidsKnowBest and Kitson Press Associates.<br/><i>NB the reception will serve some canapés and guests will be given drinks tickets on arrival. When these have been used there is a cash bar.</i></p>                | <b>InterContinental Miami</b><br><b>Olé Restaurant</b>   |
| Monday 11 February  |  |  |
| 8.30am              | Guided tour of the event space (organised by Kidscreen)  | <b>InterContinental Miami</b> 2 <sup>nd</sup> Floor<br>Registration Desk   |
| 8.30-9am            | <p><b>UK@Kidscreen Breakfast Briefing 1</b><br/>Ken Faier’s career has taken him to all parts of the globe and all parts of the kids’ industry. He has a unique view of how to get stuff done, how to find the right mindset and most importantly what is currently happening commercially in the market (and what may be coming round the corner). This session will set you up for the days ahead with a clear focus on what’s out there and how to approach it.</p> | <p><b>InterContinental Miami</b><br/><b>Flagler Room</b> – opposite the Olé restaurant on the ground floor.<br/>You may bring your breakfast from the Kidscreen Buffets in the 2<sup>nd</sup> floor lobby, but there are no tables in the Flagler Room. Seating is theatre style, so you may want to eat breakfast before or after the briefing.</p> |
| 3-4pm               | <p><b>Café Canaria</b><br/>A chance for the UK delegation to discover opportunities in the Canary islands and meet producers in the Canarian delegation.</p>   | <b>InterContinental Miami</b><br><b>Chopin Ballroom</b>  |
| Tuesday 12 February |  |  |
| 8.30-9am            | <p><b>UK@Kidscreen Breakfast Briefing 2</b><br/>Biren Ghose from Technicolor looks at the Indian opportunities for collaboration and financing. How India has changed, creatively and commercially, and the large markets that are available there. He will also talk about how the UK is perceived on the international stage and how we can amplify our talents.</p>   | <p><b>InterContinental Miami</b><br/><b>Flagler Room</b> – opposite the Ole restaurant on the ground floor.<br/>You may bring your breakfast from the Kidscreen Buffets in the 2<sup>nd</sup> floor lobby, but there are no tables in the Flagler Room. Seating is theatre style, so you may want to eat breakfast before or after the briefing.</p> |

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# Timetable of UK@Kidscreen Events

| Wednesday 13 February |   |   |
|-----------------------|---|---|
| 8.30-9am              | <b>UK@Kidscreen Breakfast Briefing 3</b><br>Sean Chu will give us an insight into the media landscape in China with respect to children's programming, and how foreign producers can most effectively access it. He will address a number of possible models for how UK producers might work with Chinese partners, including arrangements for distribution in China of UK ready-for-market content; co-productions of new programming targeting both Chinese and global audiences; reciprocal service providers arrangements; or deals incorporating some or all of the above. Sean will talk about how best to grow long lasting and fruitful business relationships for both UK and Chinese media companies. | <b>InterContinental Miami</b><br><b>Flagler Room</b> – opposite the Ole restaurant on the ground floor. You may bring your breakfast from the Kidscreen Buffets in the 2 <sup>nd</sup> floor lobby, but there are no tables in the Flagler Room. Seating is theatre style, so you may want to eat breakfast before or after the briefing. |
| Thursday 14 February  |   |   |
| 8.30-9am              | <b>UK@Kidscreen Breakfast Briefing 4</b><br>Jon Gisby heads up one of the influential new media companies streaming content onto YouTube. He will help pull our thoughts together on our last day. What's reality and what's in the future? And most importantly how can engaging with the new stakeholders allow us to maximise the value of our content and ideas.  | <b>InterContinental Miami</b><br><b>Flagler Room</b> – opposite the Ole restaurant on the ground floor. You may bring your breakfast from the Kidscreen Buffets in the 2 <sup>nd</sup> floor lobby, but there are no tables in the Flagler Room. Seating is theatre style, so you may want to eat breakfast before or after the briefing. |

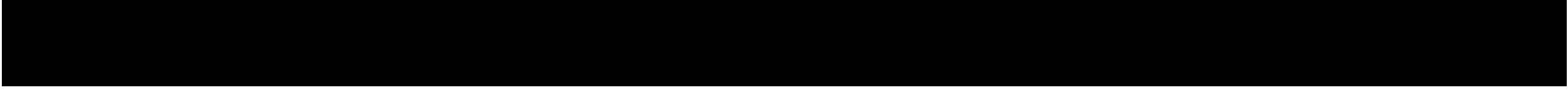
### Breakfast Briefings supported by Animation UK



### Venue Tours & early badge pick-up—hit the ground running!

Located on the 2nd floor of the InterContinental Miami, the Kidscreen Summit Registration Desk will be open from 4pm to 8pm on Sunday, 10 February for anyone who would like to pick up their badge a little early. Kidscreen are also running guided tours of the event space on Sunday afternoon (4.30pm) and Monday morning (8.30am). If you're interested, just meet the Kidscreen team a few minutes beforehand at the Registration Desk.

### UK@Kidscreen Reception Sponsors:





**Ken Faier, CEO,  
Epic Story Media**

Ken Faier has over 20 years of unwavering commitment to producing quality content for children across multiple platforms. He was instrumental in building world renowned children's content producer Nerds

Corps Entertainment, bought by DHX in 2014. Ken has exec produced 100's of episodes of original series, sold to 200+ territories and is responsible for generating \$100's of millions in revenue. His continued success in global production and sales is the result of Ken's keen balance of business acumen and insight into market/content/broadcasters creative needs. Ken's ability to manage intellectual properties/brands, cultivate co-productions and finance large scale productions in children's content is second to none.



**Biren Ghose, Country  
Head, India, Technicolor**

Biren Ghose is the Country Head in India for Technicolor, a US \$5 billion global arts and sciences leader involved in technology and production services for the media & entertainment industry.

Biren has been at the helm in building up the India studio, which is a primary hub for Technicolor's leadership in Animation, Visual Effects and Gaming business. The studio has over 3000 artists and technicians.

In animation, the Technicolor studio has been involved in the production of the most iconic properties, helping clients win 7 Emmy Awards in the past 8 years. The shows produced in India include: 'The Penguins of Madagascar', 'Kung Fu Panda: Legends of Awesomeness', 'Teenage

Mutant Ninja Turtles', 'Wallykazam!' etc. for Nickelodeon; 'The Adventures of Puss in Boots', 'All Hail King Julien', 'The Boss Baby: Back in Business' etc. for Dream Works Animation and 'Alvin and the Chipmunks' for Technicolor Animation Productions. In Film and Advertising Visual Effects (VFX), the studio's amazing team, MPC Bangalore, has worked on prestigious projects including Disney's 'The Jungle Book' and Ang Lee's 'Life of Pi', both of which have won the Academy Award for Best Visual Effects. The advertising team is equally sparkling, having won several awards including the Cannes Gold in 2014, 2015 and 2017. At present, there is a significant amount of work in progress in the digital production of VR & AR.

Biren is a reputed marketing and business strategist having worked across a wide vista of industries. He is an acknowledged industry leader in India serving to drive policy initiatives in government policy formulation, education and across industry platforms. His vision is to make visual communications & the arts an agent of change in community development.



**Sean Chu, Founder  
& CEO, WeKids Group**

Sean oversees all commercial and creative activities at WeKids, including development, production, distribution, licensing and merchandising.

To date, WeKids has acquired more than 6,000 episodes of kids' animation programmes from Nelvana, DHX Media, Guru Studio, m4e, Studio 100 Media, Cyber Group Studio, Zodiak Kids, Cake Entertainment, Aardman Studio, JetPack Distribution, Genius Brands, DQ Entertainment, and YLE.

WeKids is moving rapidly from acquisition of international kid properties to development and production of original content for distribution in Greater China and across the globe, and is searching for partners who are looking to

mount international co-productions of original content that will have both local Chinese appeal and strong appeal across the world.

Sean's previous roles have included stints as Strategic Adviser to CCTV Animation, CEO of Studio CHOPS, Executive Producer at Crystal Film and Animation, and Sales Director of Asia at Toon Boom Animation.



**Jon Gisby, Managing  
Director, WildBrain**

Jon has spent twenty years leading, building and advising major companies that create and distribute premium digital content. He was one of the many architects of the BBC's strategy for online and on-demand

services. As Managing Director of Freeserve, he built and monetized one of the UK's largest online audiences via a portfolio of hundreds of partnerships in media, technology and ecommerce. He became Managing Director of Yahoo! UK and later ran their media and communications products across Europe. As a Director at Channel 4, he transformed the broadcaster's digital services and culture by building 4oD into the UK's leading VOD business. He has subsequently helped launch several OTT video ventures including Rightster in the UK and Magine TV in Sweden and Germany. He was Head of Europe at Vevo, the joint venture between Sony Music and Universal Music Group which delivers 25 billion video views a month via OTT services and major partnerships. He also chairs the British Screen Advisory Council (BSAC), the UK's leading forum for senior commercial and policy executives in TV, Film, Games and Digital Media, whose members include the major broadcasters, studios, platforms and producers. He started his career in strategy consulting having graduated from Oxford, Johns Hopkins and Harvard Business School.





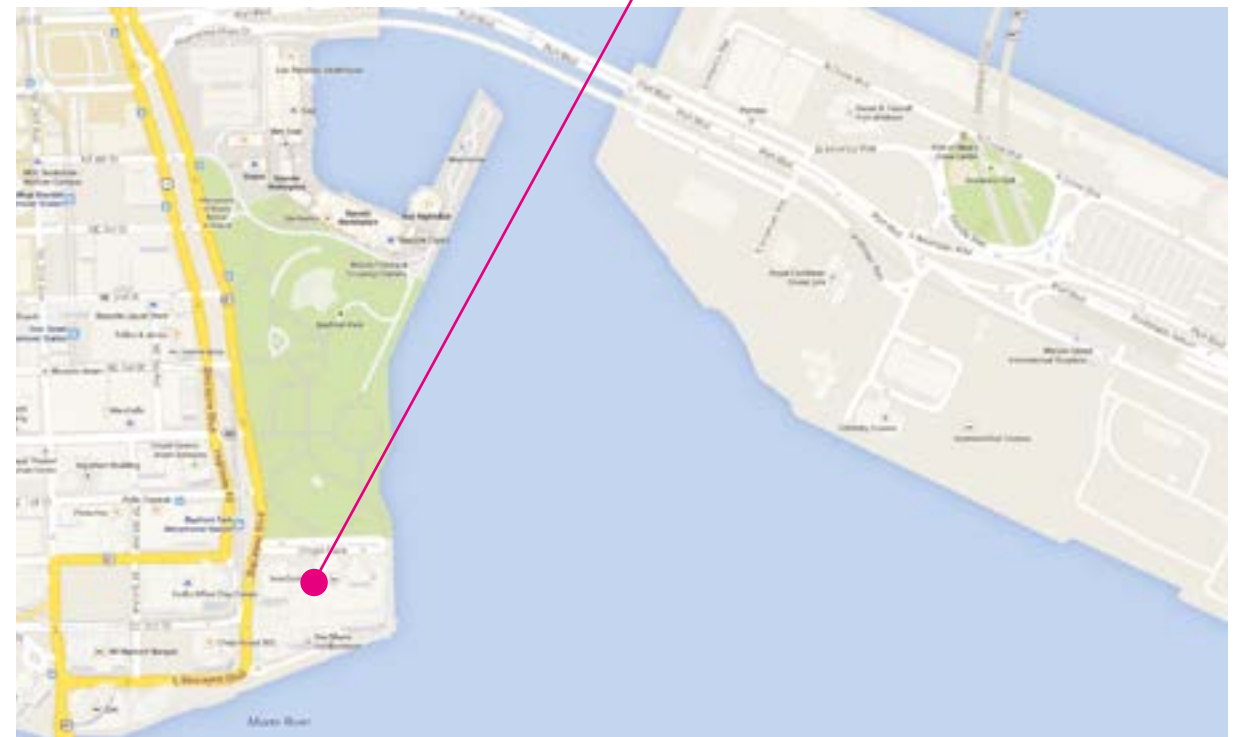
## Venue

**Sunday 10 February UK@Kidscreen Reception**

**Olé Restaurant at InterContinental Miami**

### **InterContinental Miami**

100 Chopin Plaza  
Miami, FL 33131  
Phone: +1-305-577-1000  
Fax: +1-305-577-0384  
Web: [www.icmiamihotel.com](http://www.icmiamihotel.com)







**Jose Luis “JL” Martinez is an entertainment consultant and producer at Lucky Seventeen Entertainment, a Miami-based entertainment company, founded in 2017, whose clients include the newly formed Hialeah Park Studios. In addition, JL serves as the creative director and co-founder of the Miami Media and Film Market (MMFM), an internationally recognised content development and production conference, which**

**will be entering its 9th year in June of 2019.**

**As a good friend to the UK delegation for a number of years Jose regularly provides this personal guide to Miami and its delights!**

Dear UK@Kidscreen Delegates:

Hello again! As you prepare to embark on another, or perhaps first, journey to the always changing, always unpredictable place we call home, your friends at **Lucky Seventeen Entertainment** would love to offer an updated guide containing some basic info on what to do, where to go, and what to eat during your visit to Miami. We know your time is limited, as you are all making great deals happen and meeting other talented folks, so all the venues here are within a relatively short distance from the conference venue.

## Transportation

Getting to the InterContinental and downtown Miami is quite the same. **Uber** and **Lyft** still provide quick, unobstructed access from **Miami International Airport (MIA)** directly to your hotel or Kidscreen venue. The ridesharing apps have some upgraded features for MIA, allowing you to narrow down the specific arrivals exit where you are awaiting your car. If you don't mind sharing a ride, **Uber Pool** or **Lyft Line**, still provide significantly lower rates around Miami. In addition, if you have between 45 minutes to one hour to spare, there is the **Metrorail Orange Line** (\$2.25 U.S. one way), which has services that can take you right from MIA to downtown Miami. After switching to the **People Mover** (free of charge) you can be dropped off right in front of the Intercontinental or most hotels from Brickell to the Omni district in the north, well within walking distance of where most hotels are located. In addition, if you are looking to venture a bit farther north from downtown Miami, the newly launched “Brightline” train can take you on a comfortable, luxurious ride to both Fort Lauderdale and West Palm Beach.



Once in downtown, feel free to use the People Mover for local transport as well. There are only three individual routes so learning the system is quite easy. In addition, there is another free service, the **Miami Trolley**, which can take you up and down Biscayne Boulevard (Miami's main downtown thoroughfare) from the trendy Brickell financial district in the South through to Midtown and the Design District (Miami's new version of Rodeo Drive) to the North. In 2019, the Miami Trolley has added some new routes. The trolley also has a free app which provides routes and arrival times, which you can download, just search “City of Miami Trolley,” in your app store. Again, because it is a free service and downtown traffic can sometimes be quite heavy, patience is a virtue with the trolley with scheduled pickups at any of the official stops taking around 20 minutes between trolleys (sometimes longer). In addition, there is a fun, limited local ride share service called **Freebee**, which can be downloaded to your smartphone and allows for local drop offs and pickups in a fun, music filled ride. Although there is no charge, tipping is encouraged. Again, for longer trips or to save time, we strongly recommend Uber or Lyft as the downtown area always has a plethora of drivers ready and willing to take you anywhere at a moment's notice.

## Dining

The downtown area has never had more options to choose from. We just picked out a few of our favorites (based on category) all within walking distance or a short ride from Kidscreen. We have also identified ones local Miamians prefer with \* **Local Fav**

### Coffee and Breakfast

The latest **Pasión del Cielo** location at the Brickell City Centre (907 Brickell Ave, Miami, FL 33131) is a growing local coffee house franchise featuring a wide array of coffee bean choices from Sumatra to Jamaican Blue Mountain. In addition, they feature some delicious empanadas, pastries, and snacks to start your day. If you are into artisan coffee where beans are roasted in-house, try **Eternity Coffee Roasters** (117 SE 2nd Ave). If you want the more traditional, strong, “South American flavor with a Starbucks feel”, **Juan Valdez Café** (364 SE 1st Street) will perk you up. For Cuban style coffee or breakfast try the **Latin**

**American Bayside Café** (401 Biscayne Blvd) \* **Local Fav** for breakfast. For a quick café style breakfast and coffee check out **Café Bastille** (248 SE 1st Street) and **Café 104** (104 SE 1st Street) in downtown. If you have time to go a little farther north or are staying near the Arts & Entertainment / Omni District and want the authentic “NY Diner Breakfast” experience be sure to try **The Daily Creative Food Company** (2001 Biscayne Blvd).

## Quick Lunches and Dinners

New for 2019, the Brickell neighborhood has opened a great new fast casual concept, **Sergios Cuban** (40 SW 12th Street, Miami, FL 33130). The restaurant offers a “fresh / healthier” take on traditional Cuban fare but still with a lot of flavor and authenticity. Definitely worth trying for a quick lunch or dinner! In addition, there are still many options for the “authentic Cuban quick lunch experience” including **Las Palmas** (209 SE 1st St, Miami, FL 33131), and don’t forget to grab a Cuban colada at the counter on your way out for a strong, espresso style “pick-me-up” to get you through a busy afternoon. As mentioned last year, we know most delegates’ lunchtimes are limited, so these venues represent quick and relatively inexpensive options close to the Kidscreen venue. **The Cheese Course** (200 S Biscayne Blvd) just across the street from the InterContinental has a great selection of sandwiches and salads, and great craft beers and wine at reasonable prices as well! Just next door to The Cheese Course is also a great little casual pizza place called **Spris Artisan Pizza** (200 S Biscayne Blvd). For some fast / casual Caribbean style roasted chicken try **Pollo Tropical** (320 SE 1st St.). Pollo Tropical is a \* **Local Fav** for its authentic Caribbean recipes and traditional side dishes (think Yucca plantains, white rice and black beans) all served quick, hot and fresh! If you are in the mood for a tasty burger and fries, head over to **Five Guys** (401 Biscayne Blvd) at Bayside Marketplace.

For those who want to “stock-up” at a local supermarket, or “pack your lunch” I recommend any **Publix Supermarket and Deli** (The Shops at Mary Brickell Village 911 SW 1st Ave and another one at 1776 Biscayne Blvd). The \* **Local Fav** at **Publix** is their freshly made sub sandwich...absolutely delicious! I dreamt of these subs while living in LA. There is also a **Whole Foods** (299 SE 3rd Ave), very close to the InterContinental, with more organic, high end fare, but very tasty, that also does prepared hot meals.

## Sit-down lunches and dinners

If you need to have an important meeting, impress or “woo” someone, or just want to treat yourself or your friends (myself included) there are many options in close range to the Kidscreen. For 2019 we still recommend **Verde** at Pérez Art Museum Miami (1103 Biscayne Blvd, Miami, FL). The closest restaurant to the venue, and I can attest to the quality since my wife is from Northern Italy, is **Il Gabbiano** (335 S Biscayne Blvd), just behind the

InterContinental. The food is authentic, delicious, and the service is impeccable... just don’t be in too much of a hurry. This is a “wine and dine” environment. If you want something a bit more exotic, and Japanese, try **Zuma** (**Epic Hotel** 270 Biscayne Blvd Way).

If you are more interested in a classic, upscale steak or seafood meal, there is always the **Capital Grille**

(444 Brickell Ave). Just across the street is **Cipriani** (465 Brickell), an upscale Italian eatery made famous in NYC. Just a little further down the street in Brickell is a great upscale seafood restaurant called **Truluck’s** (777 Brickell Ave). If high quality Peruvian ceviche and seafood sounds appetizing, I do highly recommend **CVI.CHE 105** (105 NE 3rd Ave), which I hear is a favourite watering place for the UK@Kidscreen crowd.

If you have the time or interest to venture a little further from the venue (Taxi Cab or Uber it in just a few minutes), you can head to **Garcia’s Seafood Grille** (398 NW North River Drive). Started by a local Cuban family, Garcia’s is a \* **Local Fav** for its super fresh seafood and familial atmosphere. A little north of the InterContinental, in the Arts & Entertainment

District, there is a wonderful oyster bar/seafood haven called **Mignonette** (210 NE 18th St). Started by two very popular Miami chefs, it has been raved about by local foodies. Further north in Midtown is a savory raw bar and grill, **SugarCane** (3252 NE 1st Ave) that also happens to make some spectacular and original mojitos.

Just to the west in the trendy Wynwood neighborhood there is a new spot for 2019,





**Bakan** (2801 NW 2nd Ave), which features a variety of regional Mexican dishes and a large assortment of mezcal and tequila offerings. There is still many of the other, still trendy favorites, including **Wynwood Kitchen and Bar** (2550 NW 2nd Ave) featuring a menu of skewered chicken and octopus along with some other interesting small plate dishes. It's surrounded by some eye-catching wall murals known as the "Wynwood Walls" that have become the hall mark of this hip neighborhood. In the Design District there is a great New American eatery called **Michael's Genuine** (130 NE 40th St, Miami) featuring fine comfort food & inventive desserts. **Estefan Kitchen** (140 NE 39th St #133, Miami, FL 33137) is still a popular choice, with great live music certain nights.

That said, if you want to experience other true "Miami Cuban dining spots," that won't break the bank as much as the Estefan's high-end fare, then head to Little Havana (just west of the Brickell neighborhood) where you will have several authentic Cuban restaurants to choose from. The iconic **Versailles** (3555 SW 8th St) is considered the "go to" place for Cuban food in Miami. The food is decent and worth the trip if you have the extra time. I much prefer **Exquisito Restaurant** (1510 SW 8th Street). It is a small restaurant, closer to Kidscreen, with great Cuban food, located right next to the historic Tower Theater and Domino Park.

## Happy Hour

When it's time to unwind with a couple of well-priced drinks and small bites, there is nothing like Miami's Happy Hour circuit! Most happy hours start at 5pm and go until 7 pm, although times vary per venue. New to our list this year is **Jaguar Sun** (230 NE 4th St), which debuts on the ground floor of X Miami apartments. The bar, run by Will Thompson, features cocktails made with small batch brands ranging from classic aperitifs to tropical tiki. To soak all those cocktails up, Momofuku Nisi alum chef Carey Hynes, serves up

shareable pastas including cacio e pepe and rigatoni, oysters, salads, country ham, and more. I also suggest the hip and trendy, yet casual and local, **Mama Tried** (207 NE 1st St), a self-proclaimed "upscale" dive bar. It has a great vibe, great drinks, and a friendly atmosphere. Another well-received happy hour spot is the rooftop **Pawn Broker**



(Langford Hotel at 121 SE 1st St). If you are looking for a "no frills" pub type atmosphere then **Pub One** (207 NE 1 St) may be your spot. It offers an unpretentious atmosphere with a great Happy Hour which starts at 3 pm. Another great watering hole a little South of Kidscreen in Brickell is **Blackbird Ordinary** (729 SW 1st Ave) which also features an early start to their happy hour at 3 pm.

If you're feeling adventurous and want to travel a little further, we still recommend a GREAT place in the heart of Little Havana called **Ball & Chain** (1513 SW 8th St.) \* **Local Fav.** It's a refurbished iconic jazz club from the 1930's that now has a cool Cuban vibe with Happy Hour from 4 to 7 pm. New to the Little Havana list this year is **The Union Beer Store** (1547 SW 8th St, Miami, FL 33135), a quaint happy hour spot with lots of charm and recently reviewed as an "oasis for beer lovers in Miami's Little Havana neighborhood." If you'd rather travel to the Midtown / Wynwood area, we still recommend **Beaker and Gray** (2637 N. Miami Ave) which is repeatedly named a top ten "Best Happy Hour Spot" by Miami New Times. Not to mention it features two Happy Hours, the first from 4 to 7 pm and a special late night happy hour from 11 pm to 2 am! Once in Miami's artistic / trendy neighborhood it may also be worth checking out **Wood Tavern** (2531 NW 2nd Ave) and **R House** (2727 NW 2nd Ave) in Wynwood.

## Shopping

If you need to pick up something for friends or relatives back home, there are a few places worth checking out. For more traditional tourist knick-knacks, **Bayside Marketplace** (401 Biscayne Blvd) is fine and in close proximity. They also offer some of the big brand stores from Gap and Guess Jeans to Victoria's Secret. For a little more "high end" shopping, the brand new **Brickell City Centre** (701 S Miami Ave) is worth checking out with its flagship Saks Fifth Avenue already in full swing, and many other stores, as well as a high-end cinema (CMX), having opened since last year's conference. Also, the newly opened **Silverspot Cinema** (300 SE 3rd St) in downtown Miami recently opened and is within walking distance of the Intercontinental. It has a great bar and is a gorgeous experience for watching the latest theatrical release with a full meal, cocktail, and traditional "movie fare." In addition, it will be the new flagship location for the Miami Film Festival this March. You may also want to travel north to the **Design District** (140 NE 39th St), which as mentioned is growing into the Miami version of Rodeo Drive with names like Valentino, Versace, and of course Burberry topping the list. The Shops at **Midtown** (3401 N Miami Ave) offers a much more "reasonable" shopping experience, featuring one of the USA's top "big box" stores... Target. Great deals on toys for the kids there! If you did want to venture to South Beach for shopping, your best bet for a variety of stores, and people watching, is of course, the outdoor **Lincoln Road Mall** (1111 Lincoln Rd, Miami Beach).

## Day Trips / Sights



As a segue from shopping to sights, we can start with South Beach and suggest **South Pointe Park** (1 Washington Ave, Miami Beach) for some of the best views of the ocean and ocean vessels. It's very relaxing and a wonderful place to clear your mind after a day of networking and deal making. You can also head a little north and walk up the iconic **Ocean Drive** (North from 5th street and Ocean Drive, Miami Beach). If you

want to visit a fun little zoo/animal park on the way back from South Beach, featuring some interesting and exotic furry creatures, try **Jungle Island** (1111 Parrot Jungle Trail, Miami). For an immersion into Cuban culture, head to the heart of the **Little Havana District** (1508 SW 8th St) and immerse yourself in Latin music, food, cigars and the official "Latin Walk of Fame."

If you want to experience Miami's hippest art scene, also recently named one of the top neighborhoods in the USA, head to **Wynwood**. With its colourful murals and equally colourful locals, it is the perfect spot for the "selfie" minded social media maven. There are some great art galleries, local shops, and of course food and music to entertain you for a morning or afternoon #SuperTrendy.

## Nightlife

For those looking to dance the night away there are several spots all within previously mentioned neighborhoods. Some of these venues are not open every night of the week so it is best to check before making the trip. New to our list this year, but not new to Miamians "in the know," is **The Electric Pickle** in Wynwood (2826 N Miami Ave, Miami, FL 33127) \* **Local Fav**. Considered a favorite local venue for international DJ's, the night spot is renowned for their music-first approach with prices kept quite moderate by Miami standards. In Little Havana **Ball & Chain** (1513 SW 8th St) and **Hoy Como Ayer** (2212 SW 8th St), featured in the American film CHEF, both offer great live music and cozy

atmospheres. For a more traditional, high-end, megaclub (and burlesque) type experience, downtown Miami has the, always open, **E11even Nightclub** (29 NE 11th St). In similar vein, but not open every night, is Miami Beach's legendary **Liv Nightclub** (Fontainebleau Hotel, 4441 Collins Ave, Miami Beach). For something still trendy but perhaps "less exclusive", **It Lounge** (3201 Buena Vista Blvd) at the Midtown Shops has a funky Italian vibe and open until 5 am most nights. **Heart Nightclub** (50 NE 11th St, Miami, FL 33132) in downtown is an electronic club, which has been described as "a small yet scrappy contender in the 24-hour downtown scene, booking a mix of underground and rising DJs." The club features a "philosophy of good music and good vibes which has earned it some loyal fans." If you want the more funky, local hipster scene, then **Gramps** (176 NW 24th St) is the in the heart of Wynwood.

## In Closing...

I hope you enjoyed my latest (informal) guide to Miami's urban core. Of course, as mentioned before, all of these suggestions are open to debate and personal taste. And again, I do hope you will get back to us if any of the info was useful, or needs refining. As last year, during your stay, feel free to reach out any time for last minute tips, advice, or how to say something in Spanish (as rapper Pitbull would say, *Dale*). I look forward to seeing old friends and meeting new ones soon. This year, I leave you with this new quote for your upcoming travels:

*"People don't take trips, trips take people."*

- John Steinbeck

Welcome to Miami!

Cheers,

**Jose Luis Martinez, Lucky Seventeen Ent.**

