Day 1

***Please Note** – All Lunch and Tea and Coffee breaks on Wednesday 4th July are for pre-booked delegate only

Wednesday 4 July 2012 Registration and Cloakroom: 9am – 9pm in the Creative Lounge, The Workstation

Showroom Bar/ Café	Cinema 4	Cinema 3	Cinema 2	Cinema 1	The Eye	HUBS A	HUBS B	HUBS C	Electric Works	Millennium Gallery (Arundel Room)	Crucible Theatre
					9:45-10:45am Tea and Coffee*	10-12noon International Exchange One-to-one Meetings					
					12-1pm Lunch*				12-1pm Lunch*	12-1pm Lunch*	
						1-5pm Workshop **Shape It, Pitch It**	1-5pm Workshop **So Now You've Got an App**	1-5pm Workshop **Co-pro Clinic**	1-5pm Workshop **Writers' Workout**	1-5pm Workshop **Screen to Shelf – Ready for Retail**	
					3-3:30pm Tea and Coffee*				3-3:30pm Tea and Coffee*	3-3:30pm Tea and Coffee*	
											5-6pm Welcome Drinks Crucible Bar
											6-7:15pm **Opening Keynote** with Lane Merrifield Crucible Theatre
										7:15-8:45pm **Drinks Reception** Millennium Gallery	

Day 2

Thursday 5 July 2012 Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

Showroom Bar/ Café	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC:	The Eye	HUBS A	HUBS B	HUBS C	Workstation Mezzanine	Social
9-9:30am Tea and Coffee					9-9:30am Tea and Coffee					
	9:30-10:30am **Answers on a Postcard!**	9:30-10:30am **Answers on a Postcard!** (Relay from Cinema 4)				9:30-12:30am International Exchange One-to-one meetings				
10:30-11am Tea and Coffee					10:30-11am Tea and Coffee					
	11-12:30pm **Meet the Commissioners: Public Service**	11:10-12:40pm **Never Ending Story**	11-12noon **Thank You for the Music**	11:10-12:40pm **Getting To Grips With Young Children's Learning** / **Appyfamilies – Apps for Big and Little Fingers** / **Tears, Tantrums and Total Involvement in Purchasing Decisions**				11-12:30pm **Enabling Kids and Connecting Communities**		
12-2:30pm Lunch Showroom Café (For those attending Showroom lunchtime sessions)			12:30-1:30pm **Mind The Gap**		12-2:30pm Lunch		12-2:30pm Lunch		12:45-1:30pm **Meet Mind Candy**	12-2:30pm Lunch HUBS Phoenix Bar
									12:45-1:45pm **Speed Meetings – Public Service Commissioners**	
	2-3pm **BAFTA Presents: The Amazing World of Gumball**	2:10-3:10pm **Focus on China**	2-3pm **Second Screen**	2:10-3:10pm **Under The Sesame Tree** / **Children, Tablets and the Future**				2-3pm **Parent Power**	2-3pm **Speed Meetings – Mind Candy**	
3-3:30pm Tea and Coffee					3-3:30pm Tea and Coffee					
	3:30-4:30pm **Put Your Money Where Your Mouth Is**	3:40-4:40pm **Are We Safe Yet?**	3:30-4:30pm **Testing, Testing…**	3:40-4:40pm **Connected Devices and Children's Media Consumption** / **TV Presenters – What Children Want**		3:30 – 6pm International Exchange One-to-one meetings		3:30-4:30pm **Let's Get Physical**		
4:30-5pm Tea and Coffee					4:30-5pm Tea and Coffee					
	5-5:40pm **Fighting Fantasy**	5:10-6pm **PJ Playlist**	5-6pm **The Audio Picture**	5:10-5:40pm **Kids and Co-viewing. Is it a screen thing?**				5-6pm **Reading Between the Panels**		
	6:15-7:30pm **Creative Keynote – Making Monsters**	6:15-7:30pm **Creative Keynote – Making Monsters** (Relay from Cinema 4)								
										8-10:30pm **Pizza Express Supper** 124 Devonshire Street Sheffield S1 (For pre-booked delegates) / **Forum Buffet** 127 Devonshire Street Sheffield S1 (For pre-booked delegates)
					10-2am **HUBS Party**					

Day 3

Friday 6 July 2012 Registration and Cloakroom: 8:30am – 7pm in the Creative Lounge, The Workstation

Showroom Bar/ Café	Cinema 4	Cinema 3	Cinema 2	Cinema 1 Research Insights at the CMC:	The Eye	HUBS A	HUBS B	HUBS C	Workstation Mezzanine	Social
							8-9:20am Breakfast with the CMF			
9-9:30am Tea and Coffee					9-9:30am Tea and Coffee					
	9:30-10:30am **Meet the Commissioners: Publishing**	9:40-10:40am **Commissioned by the Crowd**	9:30-10:30am **3DTV – Fact or Fiction?**	9:40-10:40am **Under The Sesame Tree** / **Children, Tablets and the Future**				9:30-10:30am **Focus on Malaysia**		
10:30-11am Tea and Coffee					10:30-11am Tea and Coffee					
	11-12:30pm **Meet the Commissioners: Commercial**	11:10-12:40pm **Screening – Prix Jeunesse 2012 – Medalists and Also-rans**	11-12:30pm **The VOD Inquiry**	11:10-12:40pm **Getting to Grips with Young Children's Learning** / **Appyfamilies – Apps for Big and Little Fingers** / **Tears, Tantrums And Total Involvement In Purchasing Decisions**		11-12noon **Speed Meetings – Malaysia**		11-12:15pm **Working with CBBC**	11-12noon **Speed Meetings – Commissioners Publishing**	
12-2:30pm Lunch Showroom Café (For those attending Showroom lunchtime sessions)					12-2:30pm Lunch		12-2:30pm Lunch			12-2:30pm Lunch HUBS Phoenix Bar
			1:00-1:45pm **Know Me, Like Me, Follow Me**			1-1:45pm **All Animated!**		12:45-1:45pm **Protecting Sally the Seahorse**	12:45-1:45pm **Speed Meetings – Commercial**	
	2-3:30pm **The Future of Family Film**	2-3:30pm **OMG£££ – Magnetising and Monetising Apps**	2:15-3-30pm **Cotton Wool Kids**	2-3:30pm **Kids and Co-viewing. Is it a screen thing?** / **Connected Devices and Children's Media Consumption** / **TV Presenters – What Children Want**		2:15-4pm International Exchange One-to-one meetings				
	3:35-4pm **CMC Wrap**									